

MERI
COLLEGE

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NEWS INSIGHT
OCTOBER 2019

SOFT SKILL WORKSHOP

Soft skill workshop is arranged by placement cell for the BBA (2nd year) students held on 3rd October 2019. This full day workshop is renowned by trainer Mr. Vipin Sarin from 9:30 am to 5:30 pm. All students were in college dress code. Vipin Sarin had taken an interview session in which all students actively participated and workshop was very much appreciated by students as they have mentioned in their feedback forms.



POSTER EXHIBITION

Poster exhibition conducted by the student of Journalism and Mass Communication. Observed by Prof. Lalit Aggarwal and judged almost 70+ handmade posters by the students. By Prof. Ritu Aggarwal and Dr. Deepshika Kalra. The main objective of the poster exhibit is to promote individual and group research work. Students took actively part in the exhibition held in the auditorium on 4th October 2019. Also, this exhibition is a platform for the students to represent their ideas.



SAY NO TO PLASTIC

CSR Club Aghaz conducted “**Say No To Plastic**”, a Drive to Develop Green Campus. This was organised on 17th October, 2019 from 11:00 am onwards at Amphitheatre. To create awareness, poster making competition and Best out of Plastic waste making competition was organised.

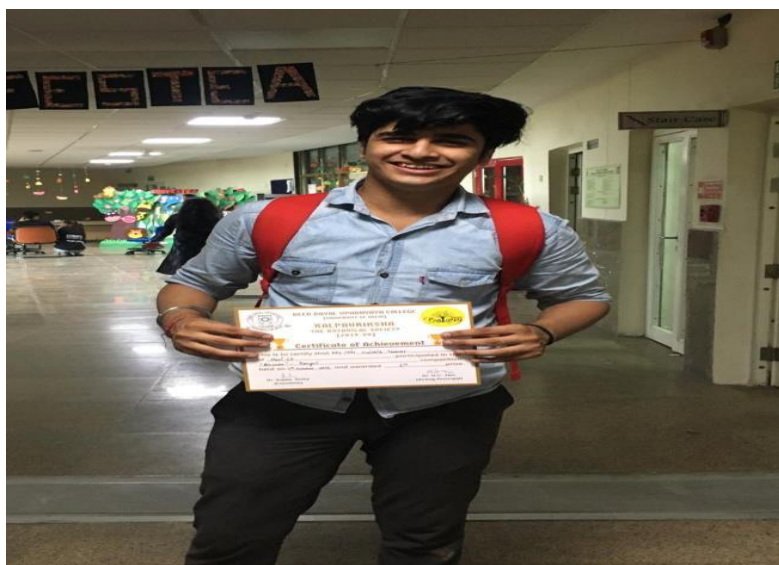
All make the event successful by taking an oath of reducing plastic usages in our life.



MERIANS ROCKS



- Kumar Kartik from MBA bagged 2nd position in **Body Building**
- Girls team bagged 3rd position in **KABADDI**
- Hritik tanwar of BBA 1st year bagged 1st position in **BIO DEGRADABLE RANGOLI MAKING COMPETITION**



“A SESSION ON ASSESSING DIFFERENT OF MENTAL HEALTH AND WAYS TO IMPROVING IT”

A session was successfully conducted by Literary club where Ms. Shreya snehi and Mr. Ritanshu Sharma (Guinness Book Record holder) spoke in a very interactive way with our students on Mental health awareness, strategies to deal with anxiety & stress and suicide prevention. Mr. Ritanshu Sharma spoke about Critical thinking and problem solving.

Although the session extended beyond the time planned but students really liked it as it's evident from the reviews posted on MERI page.



U SPECIAL INTERNATIONAL FILM FESTIVAL

U special international film festival is arranged by department of journalism and mass communication for BA(JMC) 1st year batch student held in the auditorium on 4th October, 2019.



ZUMBA CLASS

Music and dance club named '**SANGRITYA**' of Management Education and Research Institute have started up 'Zumba classes'. It encourages students to take part in extra-curricular activities to build their confidence and to make them fit as well. These classes have been arranged within college premises in order to make the students feel energetic and free so that they could burst out the stress of hectic classes.

There are four classes in a week & a separate room has been allotted for practicing Zumba/dance. Students from all the courses and shifts are open to participate in Zumba classes. These classes are scheduled in such a way that students from all the shifts and courses such as BBA, MBA, B.tech, B.A (JMC), and MCA could attend it.



MERCADEO CRESTA

Management Education & Research Institute (MERI) had organized Marketing Seminar; Mercadeo Cresta on '***Strategic and Tactical Marketing in Contemporary Corporate***', on Saturday, 19th October, 2019.

The event started with a presentation on the topic given by Mansi Mishra of BBA semester 1 IPU and Farhan of BBA semester 1 MDU. Welcome address of the seminar was given by Prof. Lalit Aggarwal and the inaugural address was given by Sh. I.P. Aggarwal.

The chief guest of the seminar was Mr. Rajeev Ranjan (CEO, Digiswitch InfoTech). Mr. Ranjan addressed the audience by highlighting the importance of having a strategic approach towards personal as well as professional life. He briefed the audience with the latest strategies and tactics adopted by the IT firms. The other dignified speakers of the event were:

- a) **Mr. Sandeep Ganguly**, Business Manager, sales and marketing, Thermo Fisher Scientific. He highlighted the various strategies and tactics used to influence customers and deal with competitors in the field of pharmaceutical and diagnostic industry.
- b) **Mr. Sachin Seriger**, DGM, Sales & Marketing, Pagalguy.com. He used an interactive approach towards the audience and briefed about the nuances of online management education portals.
- c) **Mr. Mohd. Kamran**, Digital IMC briefed the students with the tactical approach towards digital marketing.



PLOTTING YOUR PATH TO SUCCESS

A workshop was organized by the Literary Club on 21st October under the guidance of Vir Philip who is a very prominent youth mentor and trainer, who has been a part of various organizations like Can Support, Rotary with experience of 14 years. Many students of BBA and MBA were trained in this workshop regarding the SWOT analysis and resume making, and also enjoyed by the students. This workshop was so inspiring and motivating as mentioned by students in their feedback form.



PRATIBIMB-MEDIA FEST

The Department of Journalism and Mass Communication organised its inaugural annual media fest, Pratibimb on October 23, 2019. The theme for the event was 'Go Swadeshi'. Activities such as RJ HUNT, MOBILE FILM MAKING, OPEN MIC, NUKKAD NATAK, PHOTO EXHIBITION, AD MANIA. The theme of the fest was GO SWADESHI.



BUSINESS LAUNCH

TARKASH Business Incubator MERI launched Costumes 360, startup by Aman Bhardwaj, student of MBA 2018-20 Batch.



INDUSTRIAL VISIT TO TV9

The students of BA (JMC) went for an industrial visit to TV9 Bharatvarsh news channel for a live discussion-based show on the 'Bharat ki Lakshmi campaign' on the occasion of Deepawali.



PLACEMENT ACTIVITIES

Placement activities done for the MCA placement cell of our college.

1st event was a personality development, soft skill workshop and mock interviews for the 2nd and final year MCA student on 11th and 12th October. The session covered following topics such as preparation of frequently asked questions during interviews, resume writing, preparation of GD, preparation of interview techniques, how to improve your communications skill, drilling with mock interview, how to improve

2nd event was campus interview of E2E research on 18th October. They conducted 3rd rounds and finally one MCA student SHALINI MISHRA got selected.



DIWALI FEST

Diwali fest was organised by CSR club on 25th October, 2019 (Friday) 1:00 PM onwards in amphitheatre. Activities such as Talent competition, Stalls, Paper dance, Musical chair, JAM session etc.

Blankets were distributed among the house keeping staff members as a CSR and cultural club initiative. Also, gifts were distributed amongst all employees. The dress code of the carnival was Ethnic. All the teachers and students took actively part in the carnival and enjoyed a lot.



OATH FOR UNITY

Faculties and Students paid tributes to Iron Man of India Sardar Vallabhbhai Patel at the Seminar Hall on the occasion of Sardar's Birth Anniversary, on 31st October 2019. The initiative was taken by BA (JMC) department. Since 2014, October 31st is observed as National Unity Day and people from all walks of life participate in the Oath Ceremony.



**LIVE DISCUSSION AT “INDIATV
NEWS CHANNEL”**

The students of BA (JMC) participated in a live discussion-based show, conducted by IndiaTV news channel, on 18th Oct, 2019. The show was pertaining to the ongoing General Election campaign in Maharashtra.





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