

# News Insight November





#### LA FINURA

The Fashion Club of MERI 'LA FINURA' organized an Inter Department Fashion Contest Fashionista 2k19 held on 2th November, 2019 for all the students of MCA, PGDM, MBA. BA(JMC), B-TECH, BA LLB and BBA LLB. All the students who participated in event showed their the exemplary fashion on hard hitting themes. The main aim of this event was to keep the student abreast with the latest fashion tends and to provide them exposure. The judges for this event was Mr. Deepankar Kalra, Ms. Priyanka R Kholi and Mr. Abhishek Rajput. The sponsor of the event was "Muskan Jewellers". Awards and Costumes were sponsored by "costumes 360" owned by Aman Upadhaya student of MBA

batch 2018-2020. The winner of the event was BA(JMC) group and the Best Theme winner was bagged by BBA group.



#### WE CARE FILM FESTIVAL

The students of BA(JMC) participated in We Care Film Festival, sponsored by UNESCO (UNO) on 6<sup>th</sup> November 2019. The Chief Guest for the event was Ms. Navika Kumar, Managing Editor, Times Now.





#### **VIMARSH**

The students of BA(JMC) participated in the event "VIMARSH" organized by Delhi University North Campus. 82 colleges of Delhi University, and one college of Guru Gobind Singh Indraprastha University (GGSIPU) (MERI college) participated in the event. It was an MHRD sponsored event.





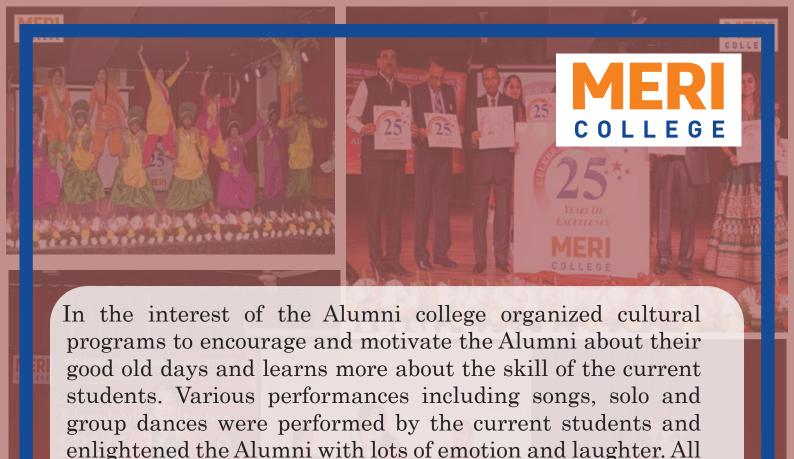
### 25 ALUMNI MEET2K19

YEARS OF EXCELLENCE

Alumni meet was organized on 9th of November, 2019 on the occasion of Silver Jubilee Celebration of Management Education and Research Institutions (MERI). The aim of the meet was to reunite the students working in various places and to recollect, rejoice the college memories and helped to share their work experience. It was pleasure to see all Alumni in such a big number from different parts of India. It was an incredible reunion of alumni, students, faculties and staff members at the MERI campus. It was an agglomeration of alumni from diverse background and was blessing for the students, faculty, and staff looking at their current position and working status.

On this Occasion MERI fraternity celebrated its Alumni Reunion and felicitated its Silver Jubilee Batches i.e. 1995 to 2005 pass out. The Chief Guest for the event was Shri I.P. Agarwal, President MERI college. Mr. Rohit Sikka, one of the eminent Alumni of PGDM batch 1996-98, who is now designated as an Associate Director of TATA AIA Agency, addressed the audience with encouraging speech.





Some of the star Alumni were felicitated with star awards. Ms. Sudipta Biswas, Mr. Rohit Sikka, Mr. Vipin Kumar Kathuria and Ms. Gunjan Bawa from PDDM batch, Mr. Mohit Mathur, Mr. Kunal Singh and Mr. Jayant Sharma from MCA batch, Mr. Atul Sharma from M. Tech and Ms. Dhriti from B. Tech.

the faculty members were present for the programme.

Four of the in-house Alumni Dr. Sumit Chauhan, Ms. Navneet Kaur, Ms. Swati Chawla and Ms. Garima Suri were also awarded with star awards for their long-term association with MERI.





## Importance of Small and Medium Scale Newspapers

ग्रीर पूर्वी पंजाब की

Department of Journalism and Mass Communication organised a guest lecture by Dr. Vipin Gaur, General Secretary, Newspapers Association of India organised on 15 November, 2019. It was an interesting session and was attended by various student of BA(JMC).





#### PLACEMENT ACTIVITES

Various Placement activities were held for MCA students by placement cell of the institute.

First event was campus interview of E2E Research. On 14<sup>th</sup> November, our regular hiring partner E2E Research did its off-campus drive for MERI college MCA students. They conducted 3 rounds & finally 1 MCA student, Vikash Verma got selected.

Second event was another Campus interview of Wake n Code. On 16<sup>th</sup> November, 2019 another company Wake n Code did its off-Campus drive for MERI college MCA students. They also conducted 3 rounds & finally two MCA students, Rakshita Verma & Kunal Choudhary got selected.









#### **MERIANS ROCKS**

It was a great pleasure for us that our students are shining in all fields. Recently, the two teams from our college who were sent for AIMA competition (23<sup>rd</sup> Student Management Games- A National Competition) held on 18<sup>th</sup> Nov bagged 1<sup>st</sup> & 2<sup>nd</sup> positions respectively in Trial Rounds & finally they were amongst the top 10 teams in the Main round out of 40 teams.

Team 1:

Vaibhav Ahuja (MBA-3)

Vaibhav Naik (MBA-3)

Naman Wadhwa (MBA-3)

Team 2:

Manish (MBA-1)

Priyanshu (BBA-5)

Rajan (MBA-3)





#### **MILESTONE**

We are proud to announce that Management Education and Research Institute has got the certification for establishing an Institutions Innovation Council (IIC) for the calendar year 2019-2020 as per the norms of Ministry of Human Resources Development MHRD's Innovation Cell, Government of India, bestowed on 11th September, 2019.





#### PLACEMENT ACTIVITY

Placement Cell has arranged campus Interviews of Indraprastha Diagnostic center, Dwarka & Hauzkhas on 19<sup>th</sup> November, 2019 for our BBA 2017-19 students. 33 students have participated in this drive. Result will be announced on 30<sup>th</sup> November 2019 as informed by GM (HR).

Indraprastha Diagnostic Centre required 20 Business Dev Executives. Hoping 10-12 students will be shortlisted from our college only. For BBA 2017-20, another company **Jaro Education,** Mumbai is visiting our campus in the first week of Jan 2020 for recruitment of management trainee (career Development) (20 posts) Salary Rs. 7.50 Lac pa.





#### **EDITOR WORKSHOP**

On 26th of November 2019, Prof. (Dr.) Sangeeta Gupta and Dr. Gurpreet Kaur Chhabra (Associated Editor, MERI-Journal of Management and IT) were invited to attend a 'Journal Indexing and Journal Hosting' workshop in collaboration with Kala Nidhi Indira Gandhi Center for Arts. The objective of the workshop



was to brief the editors of Indian Journals about the indexing process and criteria of indexing the journal in 'Elsevier (Scopus)'. The workshop also briefed the editor community with the 'Metrics in Research to Choose the Right Journal' and 'Predatory Publishing'. The dignified speakers were: Mr. Wim Meester, head of Product Management, Scopus, Dr. Shikha Gupta, Customer Consultant, RL South Asia, Prof. Ramesh C Gaur, Dean and Director, Kala Nidhi, IGNCA. The workshop was conducted at IGNCA, auditorium, Janpath.



#### LITERARY CLUB

MENTORS: Ms. Shikha Gupta Ms. Monika Sharma

> EDITOR: Manu Kowshal

PHOTOGRAPHER
Naresh Chandra

JOURNALIST: Malika Gambhir Pallavi Kumari Ritika