



**MERI**  
**COLLEGE**

# MERI MIRROR

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JANUARY, 2020



A country's greatness lies in its undying ideals of love  
and sacrifice that inspire the mothers of the race.  
- Sarojini Naidu

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# ABOUT COLLEGE

A top ranking B-School, MERI is affiliated to Guru Gobind Singh Indraprastha University (IPU), offers MCA, MCA-Lateral Entry, MBA, BBA, BA(JMC) & PGDM courses. Established since 1995, MERI is a part of higher & technical education, and is promoted by Triveni Educational & Social Welfare Society, holds an ISO 9001:2015 certification. The Management Education & Research Institute (MERI), Janakpuri is not only one of the centrally located B-Schools of Delhi but is also a self financed & self established institute like its other under part institutions. The institute has been ranked as an 'A+' grade institute successively for last many years by GGSIPU and Delhi govt.

“ Education opens up  
the mind, expands it and allows you to  
improve your life in so many ways. ”

JOHN SMITH

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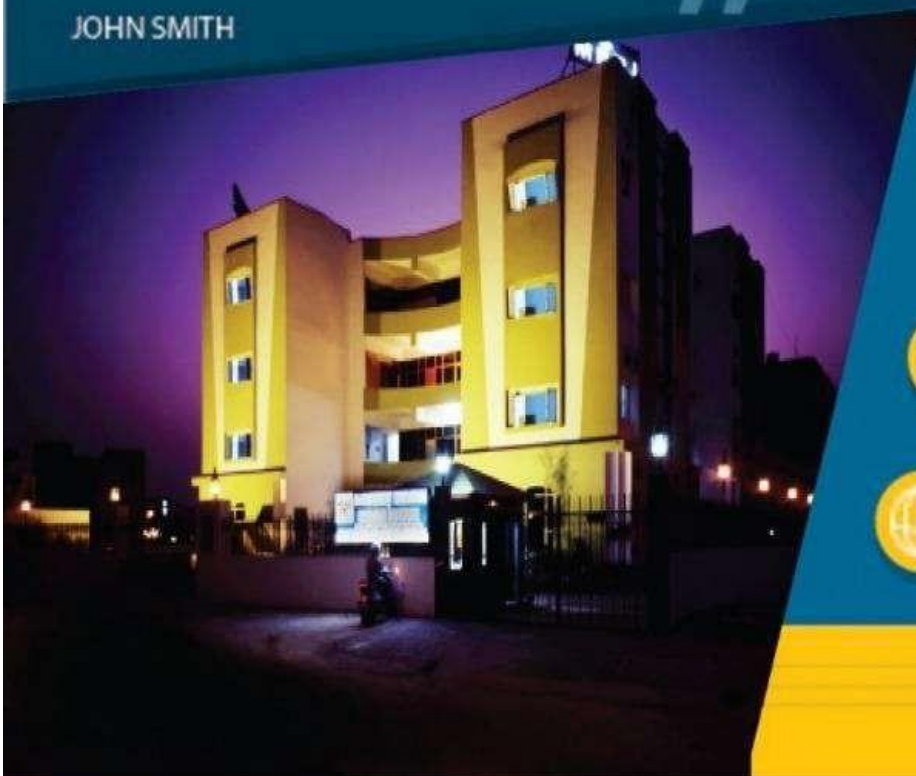
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# VISION

**To excel in professional education and research  
to industry and society**



# MISSION

- ♦ **To create conducive environment where innovative ideas and research flourish.**
- ♦ **To optimize use of latest pedagogy for knowledge transfer.**
- ♦ **To transfer understanding of theoretical concepts into real life scenarios.**
- ♦ **To impart training to student to become professionally committed, ethical professionals and entrepreneurs.**

## Message from President's Desk



**Shri. I. P. Aggarwal**  
**President**

MERI has been a trend-setter in realizing the industrial needs and trying to satisfy those by developing human resources equipped with knowledge, technical skill – set and other values essential for good performance. The teaching methodology at MERI has been successfully integrating the technical and managerial knowledge with professional inputs from the industry.

Over a period of 15 years, MERI has continued to progress in all areas namely faculty, students, updating of courses and all-round placements in top organizations of India as well as MNCs. It is a matter of great pleasure that we have developed a distinctive niche for ourselves. I extend a hearty welcome to all the candidates aspiring to join us.

# Message from Vice-President's Desk



**Prof. Lalit Aggarwal**  
**Vice President**

Welcome to MANAGEMENT EDUCATION & RESEARCH INSTITUTE, B-School in the state of art, for a journey which will stimulate your creativity and enterprise, equipping you with the skills and knowledge to build a satisfying professional career. At MERI, we have a Mega-Vision of 'building a Management & IT School par excellence' in which we have been largely successful. Our commitment is towards professionally inclined Management & IT graduates who, when unleashed in the practical world will be powerful performers. In short, we believe in excellence in the realm of management education.

Strong links with industry and commerce enables us to ensure that our PGDM, MBA, MCA & BA(JMC) courses are practical yet innovative & are flexibly helpful to an ever-changing industrial and business climate. Our commitment to teaching excellence with application orientation is matched by a caring approach. We are proud of the quality and flexibility of our courses and teaching methods. We are continually seeking ways to improve the services, facilities and courses which we offer.

The particular blend of working with industry and community is the hallmark of MERI's educational philosophy. Add to this our location in the historic city of Delhi where opportunities for a satisfying professional life abound. I am sure that if you decide to join us, you will find the experience both enjoyable and rewarding.

## Message from Dean's Desk



**Prof. A. K. Aggarwal,  
Dean**

I wish to thank you for showing interest in Management Education and Research Institute. At MERI, students are expected to have an enriching and life turning experience which will enable them to reach new heights in their professional life. We foster sharpening of skills and enhancement of knowledge base in a student with various extracurricular activities with the help of faculty who not only keep themselves at par with the current development but also contribute to the expansion of the body of knowledge in their field of expertise. With a congenial and professional environment, our institution makes a substantial contribution to academics through quality teaching, publications, seminars, conferences etc. The institute focuses on imparting complete professional skills among students to cater to the needs of changing and emerging modern technology-based media industry experience in order to take advantage of the new opportunities in life.

As a prospective student you are welcome to explore options that may be available to you in our various academic programs for holistic development.

## Message from HoD's Desk



**Prof. (Dr.) Dilip Kumar,  
Head of Department  
Journalism and Mass Communication**

The Department of Journalism and Mass Communication focuses on imparting professional skills among students in order to cater to the needs of changing and emerging modern technology-based media industry. Adequate attention is paid by qualified faculty members with industrial experience on a variety of media subjects mainly print, electronic, photography, video audio, film documentary production and mobile journalism. In a short span of time, our department has equipped the students to extend their professional services in major media houses in the near future. I am fully confident that this department having imparted qualitative theoretical and professional education will attain more height of success in future.

Our department shall strive to achieve academic excellence, lighting the Management Education and Research Institute torch high and bright.



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- Abhay Binwal



26 तारिक जिस दिन हमारे  
देश का संविधान आया  
आते ही देश की जनता  
के दिल और दिमाग प छाया

पता लगे लोगों को  
उनके हक और अधिकार  
इसके आते ही मिट गया  
तानाशाही का अंधकार

26 जनवरी .1950 को लागू  
हुआ येसंविधान हमारा  
गणतंत्र हुआ पूरा देश  
जो एक ऐतिहासिक पल था हमारा

विश्व के सबसे बड़े सविधान  
का खिताब भी हमने पाया  
इसके आने के बाद ही देश हमारा  
अनुशासित ढंग से चल पाया

जिसे बनी देश में जनता की  
सरकार लोगों को मिला  
मतदान का अधिकार माना  
जाता है ये एक राष्ट्रीय त्योहार

डॉ. अंबेडकर ने भारतीय  
संविधान का मसौदा किया तैयार  
जिससे मिला देश वशियायो को  
स्वतंत्रता स जीने का अधिकार

भेदभाव को छोड़ सारे  
इस बार एक साथ आए  
और अपने 70 वे गणतंत्र  
दिवस का तिरंगा साथ लहराए

लोकतंत्र है जिसकी पहचान  
448 अनुच्छेद, तथा 12 अनुसूचियां हैं  
जिसकी मान दी जिसने लोगों को  
उनकी पहचान वो गणतंत्र है महान

26  
मातृम्

# Woman

- Aishwarya

A woman plays several important roles like mother, sister, daughter, wife, daughter-in-law, grandmother, etc., but somehow we ignore and don't pay attention to the efforts and hardships she goes through.

There is something good hidden behind her each deed.

She as a mother and wife devotes her whole life towards her children and her husband. She as daughter-in-law come to an entirely different place and keeps the family intact. "She laughs when her child laughs and cries when her child cries".

-She is the only one who is there for you in each and every moment of your life.

For the sake of her children, she sacrifices. As a daughter, she brings happiness in the family and considered Goddess Laxmi.

She as a sister helps her siblings like telling lies for their sake and discussing secrets and expects nothing but support. She as grandmother gives her blessings and teachings to the kids/grandchildren from her vast experience, inculcate good values and manners.

# ARMY OFFICER'S FAMILY

- Diva Saroop Singh

Little did his kids remember,  
But they definitely recognized his face,  
Only if he was back safe.

He would never show sorrow on his face,  
Even though he might have just burrowed his fellow mates.

For the family, for the world he'd always be the hero,  
Who'd fight the nation which was his second family too.  
All the sisters, mothers and wives who've had their share of  
sleepless nights,

Only a few cards and letters to rely on,  
And their wishes are yet to come true,  
to see their hero smile at them from the lawn.

Fathers, brothers or sons who could be here on every  
personal occasion, they could,

But one single call of need for the Nation,  
They'd sacrifice their livelihood.

Months and months go by,  
While they stayed apart,  
And all they'd do is silently cry.

As the kids grew,  
They began to argue,  
Why their times together were few?  
Yet our dads, brothers, sons make us proud,  
They love us all, And stand stronger  
for a safer world right after a fall.

We are the sons and daughters of an Army Man  
Who defends our motherland.



## GOOD FOOD IS WISE MEDICINE



- Kartik Chhatwal

Food is one of the basic need of each and every individual. Food is consumed to give nutritional support to an organism. It is basically required to give us the ample amount of energy so one fulfil our daily tasks.

There are many kind of foods healthy food, junk food, whole food, comfort food etc. Some of the food energy sources are:

Fats, proteins, carbohydrates etc. Though vitamins and minerals don't provide that much amount of energy but they are crucial for one's diet.

One should avoid consuming excessive amount of junk food as it is harmful for our health. Also eating healthy food have direct impact on ones mind and soul helping mind to think in more positive way.

Making the right food choice is a very important decision in one's lifestyle, food can build as well as damage one's immunity. Therefore, it's important to choose the right kind of food for routine consumption to protect immunity of the body and build it.

Even though making healthy food choices is extremely important in life, some comfort food and sweets every now and then can cheer you up in seconds!! After all, food is said to be your best friend in hardships of life.

# हां मैं लौट कर आऊंगा।

- Pankaj

कहा था तूरे लाल ने ए मैं वापिस ज़रूर आऊंगा ए  
तिरंगे को साथ लेकर या उसमे लिपट कर आऊंगा।

जैसे भी आऊंगा लेकिन दुश्मनों को ईट का जवाब  
पत्थर से देकर आऊंगा।

जब तक चल रही इस सीने में सांसें ए  
तब तक इस वतन के लिए सरहद पार खड़े दुश्मनों से  
लड़ता जाऊंगा।

फिर एक दिन ऐसा आएगा  
जब शहीद होकर घर को लौट आऊंगा  
और पूरी ज़िन्दगी चैन की नींद सो जाऊंगा।

# NATIONAL VOTERS' DAY

"Democracy is about voting and it's about a majority vote. And it's time that we started exercising the Democratic process."

- Debbie Stabenow



- Shikhar Vats

To ensure that Indian Economy becomes a vibrant economy and facilitate the smooth functioning with regard to how the election takes place it becomes quint essential to setup a particular institution which facilitate how the entire election process actually works and that's the reason why the Election Commission was setup on 25 January 1950. This day was first celebrated in 2011 as the National Voters' Day.

Every year, National Voters' Day is celebrated at New Delhi in the presence of the Honourable President of India as the chief guest. Celebration starts with the welcome speech, several cultural events like folk dance, plays, music, drawing competition on different themes, etc. are organised.

National Voters' Day is a significant root of India as future of the country lies in the leader that we choose. It is the leader of the country who decides various basic big projects and several things. If basic system will not be developed properly it may lead to under construction of roads, electricity connection problems etc. Hence, we should encourage youth for participation and build a strong network for the coming generation who will make sure to cast their votes without fail. The initiative is aimed at providing the youth a sense of citizenship, empowerment and pride in the electoral participation.

Therefore, I can say that National Voters' Day is an important day celebrated in India every year on 25 January to spread awareness among the youths so that they can cast their votes to a responsible person and participate in the development of the country.

# गणतंत्र दिवस

- Smriti

कंधों से मिलते हैं कंधे  
कदमों से कदम मिलते हैं  
हम चलते हैं जब ऐसे तो  
दिल दुश्मन के हिलते हैं।



जोश भर देने वाली यह लिरिक्स अब भी देश प्रेमियों में एक अलग उमंग और उत्साह भर देती है और इन्हीं शब्दों के साथ शुरुआत होती है भारतीय नौसेना के जवानों की एक शानदार मार्च पास्ट की। और हजारों दर्शकों की करतल ध्वनि से राजपथ गुंज जाता है।

जनवरी 23 को पूर्ण ड्रेस रिहर्सल में सबसे पहले भारत के 'राष्ट्रपति श्री रामनाथ कोविंद' और 'माननीय प्रधानमंत्री श्री नरेंद्र मोदी' व 2020 के गणतंत्र दिवस समारोह को सम्मानित करते हुए गणतंत्र दिवस समारोह के मुख्य अतिथि स्वरूप ब्राजील के 'राष्ट्रपति श्री जैर बोलसोनारो' की स्वागत की झांकी उनकी बुलेट प्रूफ कार के साथ दर्शाई गई इसके अतिरिक्त और भी बहुत सी चीजें थी जो मेरी तरह बाकी दर्शकों को लुभा रही थी, फिर चाहे वो सीआरपीएफ की महिला बाइकर्स के स्टंट ही क्यों ना हो! हर कोई चाहता था कि इन पलों को अपनी आंखों में हमेशा हमेशा के लिए बसा लें।

इस बार दुनिया भर के सामने दिखाया जाएगा धनुष 145 मिलीमीटर 52 कैलिबर के हॉविटजर्स को जिसे हाल ही में सेना में शामिल किया गया है। जब यह हवा में उड़ते हुए जाता है तो खुद-ब-खुद मन से मुंह तक वाह का स्वर आता है। संभागीय आयुक्त (divisional commissioner) 'बीएल कोठारी' द्वारा ही उमैद राजकीय स्टेडियम में होने वाले गणतंत्र दिवस समारोह के मुख्य अतिथि के रूप में ध्वजारोहण करेंगे वह मार्च पास्ट का निरीक्षण करने के बाद परेड की सलामी भी लेंगे।

मैंने वहां जाना कि दर्जनों विद्यालयों से हजारों बच्चे मास पीटी, डंबल व सूर्य नमस्कार का प्रदर्शन करके दर्शकों का अद्वितीय मनोरंजन करते हैं, सैकड़ों छात्र-छात्राओं के सांस्कृतिक कार्यक्रमों की प्रस्तुति बेमिसाल लगी। इनमें एक प्रस्तुति जनकपुरी डी ब्लॉक सर्वोदय कन्या विद्यालय व मॉडल टाउन डी ए वी जैसे अन्य कई विद्यालयों से है, सभी विद्यार्थी 23 जनवरी को अपनी ड्रेस में वहां उपस्थित थे।

विभिन्न मन लुभा लेने वाली आकर्षित करती झांकियों व सेना एवं पैरामिलिट्री फोर्स के विभिन्न जत्थों का मार्चपास्ट, मिसाइलों या फिर 21 तोपों की गड़गड़ाती सलामी, आदि सभी बातों को इन कुछ शब्दों में पूर्ण कर पाना मेरे लिए असंभव है। मैं तो यही कहूंगी कि समय निकाल कर आप भी जाइए 26 जनवरी की परेड देखने और इस आनंद स्वयं अपने नेत्रों से लीजिए। मेरा दावा है वह नजदीक से देखा दृश्य आप जिंदगी भर याद रखेंगे, क्योंकि अगर 23 जनवरी की ड्रेस रिहर्सल मन को इतना लुभा सकती है तो 26 जनवरी की तो बात ही अलग है। इसी के साथ आप सलामी 71 वें गणतंत्र दिवस की हार्दिक शुभकामनाएं।



# HASEEN HAI ZINDAGI

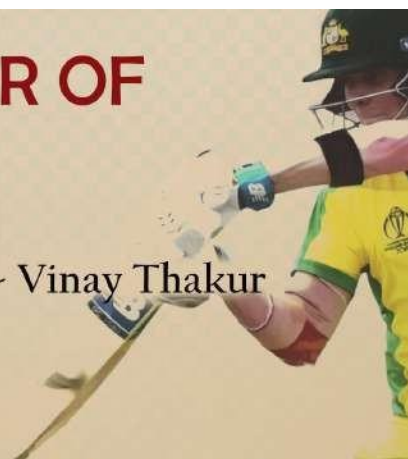
- Tanya Valeja

Khudko itna bhi mtt  
bachaya kr, Baarisho main  
toh bheeg jaaya kr... Chaand  
laakr koi nhi dega, apne  
chehre se jagmagaya krr...  
Dard heera hai Dard moti  
hai, isse aankho se na  
bahaya krr... Baaten kr  
haseen hothon se, baaton  
baaton main muskuraya  
krr... Dhoop mayoos laut  
jaati hai, kisi bahane tu  
Bahar toh aaya krr...

# THE AUSTRALIAN TOUR OF INDIA 2020



- Vinay Thakur



The Australian tour of India started on 14th of January 2020. The first match was played on the Wankhede Stadium, Mumbai on the 14th of January 2020. The match started with the Australian team winning the toss and opting to bowl. The match was going on very smoothly and both the teams were playing very smartly. After the Indian team set a high score (255) for the Australian team to chase, the Indian team got a bit over confidence which led to the loss of the match. The other reason how Australia won the match was the mastermind planning of Starc and Finch, they both make a great team together. The second ODI which was held on the 17th of January 2020 at Rajkot. The pair of Rahul and Kuldeep made the Indian team go up and made it possible to win the match by 340 runs.

The hard work and the planning made the Indian team win this match. The 3rd ODI which was also the DECIDER was held on 19th of January 2020 in Bengaluru. The match was a very tight one and both the teams had their own ways to win the game. Rohit Sharma made a century in the game which had put the Australian team on a much difficult situation. On the other hand Virat Kohli struck a half century in the match which made him to reach his 5000 runs as the captain of the Indian Team. Steven Smith also scored very well runs and tried his best to make high scores for India to chase. During the match Shikhar Dhawan picked up an injury and was not able to bat at that time. Even with all the ups and downs which happened during the match. The Indian Team was still able to win the match and win the whole series. This actually shows the true teamwork and hardwork which the team has and how they overcame all of their doubts and won the match gracefully.

# How India's first Newspaper met the end



- Madan & Kunika

In the year 1780, India got its first ever Newspaper by the Britishers. The man behind this newspaper was James Augustus Hickey. He was the Irishman and known as the 'Papa of Indian Press'. James Augustus Hickey built the framework of journalism in 18 century. Hickey started the first newspaper in India known as 'Hickey' Bengal Gazette' or 'Calcutta General Advertiser'.

It was published for the first time in 29 January, 1780. It should be mismanagement and wrong doings



of the government. 'Hickey's Bengal Gazette' was published on every Saturday and it was written, edited and printed by the one person James Augustus Hickey. This newspaper contained just 2 pages with 3 columns on both sides. The circulation for this newspaper was fixed and did not exceed 200 copies. 'Bengal Gazette' got a strong criticism for its harsh language and its blunt commentary on government. Hickey continued the same and proved the Governor

General Warren Hasting. Warren Hasting was angry about the content that Hickey used to publish in his newspaper regularly. Governor filed the complaint against Hickey and he was imprisoned. After imprisonment Hickey was stubborn, he continued printing the newspaper and the content published new was more harsher and by this criticism increased. Warren Hasting seized Hickey's printing machines and typewriters, and in March 1782 it was the end of 'Bengal Gazette'.



# NATIONAL GIRL CHILD DAY

- Ayushi Bansal

In India, National Girl Child Day is celebrated every year on January 24 to improve the conditions of girls in the society. It aims to spread the awareness about the discrimination facing by the girls and spread importance of girl education , nutrition and health .it was initiated in 2018 by the ministry of women and child development and the government of India.

The government has made Acts and amendments in the constitution to bring equality in the society. It is believed that girls have been facing violence in every aspect of life since ancient times. Its objective is to tell people that women have an equal contribution to building society and made them aware that girls should also have the right to make decision. It provides maximum support and advanced facilities to the girls of the country.

National Girl Child Day is made to protect girls from the dowry system, honour killing, birth rights etc. Through advanced medical facilities doctors can control birth rate and death rate of a girl child. With the help of advance technologies we can save them , educate them and make them aware of their rights and equality in the society .



## Remarkable Personality – Netaji Subash Chandra Bose

By – Abhay Binwal



On January 23, 1897 a great militant, freedom fighter born at Cuttack, Orissa. Subash Chandra Bose popularly known as “Netaji”. He was the son of a well-known lawyer Mr. Janakinath Bose and a religious lady Mrs. Prabhavati Devi. He studied at Presidency College, Kolkata and for higher studies he went to England in 1919. He was a brilliant student he qualified for Indian Civil Services but he didn't complete his training to be the part of the freedom struggle and hurried back to India. Bose joined the non-cooperation movement initiated by Gandhi Ji. After getting influenced by Gandhi Ji he joined the Indian National Congress under the leader Chittaranjan Das and he was so inspired by him and consider him as his guide and political guru.

Subash Chandra was elected President of Indian National Congress in 1938. He again got the same opportunity next year. But then he started his own party in 1939 named as ‘Forward Block’ because of the differences with Mahatma Gandhi and other Congress leaders. In 1939 he initiated All India Anti- British campaign. At this juncture he got arrested many times like, in 1924 he got arrested in Kolkata and in 1924 again sent to jail in Burma at Myanmar. In 1940 again, he was arrested. Later he was put under house arrest, but then he disappeared and head towards Berlin, Germany in November in 1941. When he reached Malaya and established Indian National Army (INA) or Azad Hindu Fauz he created his army by enrolling the Indian Prisoners of War.

In 1943 he visited to Japan for asking the help of Japanese govt. in Indian freedom struggle. Indian National Army in Singapore got their commander Subhash Chandra on October 21, 1943. He also established the Provisional Government of Free India there. He favored complete freedom of India at earliest while Congress was in favor of freedom in beginning phases.

Bose was also against India's joining the Second World War as an ally of British this led to differences with Gandhiji. He started a movement “Delhi Chalo” (March Delhi) because of the bombing of Hiroshima and Nagasaki Japanese army changed their course of action. So, Bose decided to step back and return to Tokyo to decide further course of action. But unfortunately, while returning his plane got crashed near Taipei and he achieved his martyr at the young age of 48 years in 1945.

Subash Chandra Bose was one of the greatest freedom-fighters and patriots and the Pride of Bengal. He was a great adventurer as well. He freed more than 1500 sq. miles of Indian Territory from British. He would have given a new orientation and turn to our political and social life with his fascinating personality. He believed that only blood can pay for freedom so he quoted a slogan “TUM MUJHE KHOON DO MAI TUMHE AJADI DUNGA” (GIVE ME BLOOD I WILL GIVE YOU FREEDOM).

He will remain in the heart of people forever for his great role in India's independence movement. A participant of non-cooperation movement and the leader of the Indian National Army a known for his advocacy of socialist policies.

**BOOK REVIEW**  
**TITLE - WONDER**  
**AUTHOR - R.J. Palacio**

- Tanisha Agarwal

**You can't blend in when you were born to stand out.**

Appearances are deceptive. 10 year old August Pullman proves this statement true in this emotional and motivating novel. Auggie is a bright child with a facial deformity, since his birth he's had 27 surgeries to help him look a bit normal. He was homeschooled till the fourth grade but now his parents decided that it was time for him to face the real world by going to an actual school. Auggie was fidgeting with the idea of confronting new people with his given condition. But with his parents and his sister Via's support he started fifth grade.

This novel is well written from not only Auggie's point of view but also from the viewpoint of certain other characters which helps the reader in grasping the moral of the story. The author has nicely depicted each and every character's perspective.

This is a story about a boy who despite being different stands up for himself, does not allow the world to crush his ambitions and is strong enough to overcome from any obstacle that may come his way.

Some parts of the novel are even relatable and it makes the reader think about what they would do if it were them in Auggie's shoes.

This novel will lead the reader through a path of self love and will definitely make them wonder about their life decisions and the way they treat another human being.



## MOVIE REVIEW

### TALL GIRL {2019}

**STARRING : AVA MICHELLE , GRIFFIN GLUCK ,**

**SABRINA CARPENTER**

**DIRECTOR : NZINGHA STEWART**

- Somya Kharbanda

## REVIEW

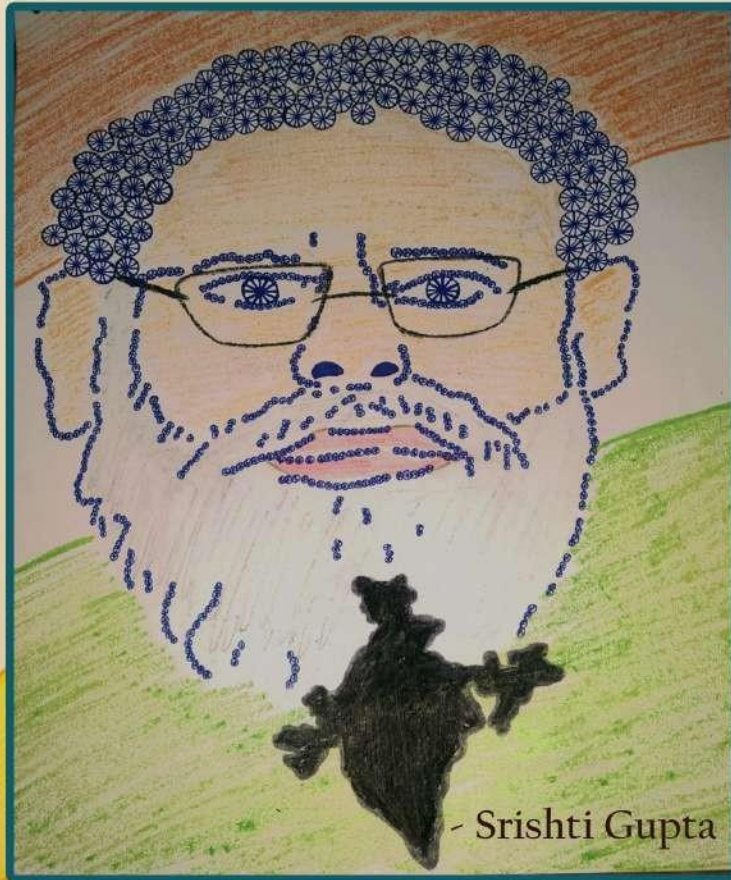
**SYNOPSIS :** After the years of slouching through life , 6-foot-1 teen Jodi resolves to conquer her insecurities and gets caught up in high school love triangle.

Jodi has always been the tallest girl in the school and she has always felt strained in her own skin. After passing 16 years of her life by being made fun of by classmates, Jodi meets Stig a seemingly perfect swedish foreign exchange student who's even taller than she is .Jodi's crush turn her world upside down and throw her into suprising love triangle, she even felt that she is not perfect, but later on with the help of her two bestfriends and her sister she finally gained the confidence to stand tall. This romcom will resonate with teens who feel different at a time in life when blending is in often the goal. This netflix original teaches us to embrace a healthier definition of beauty.

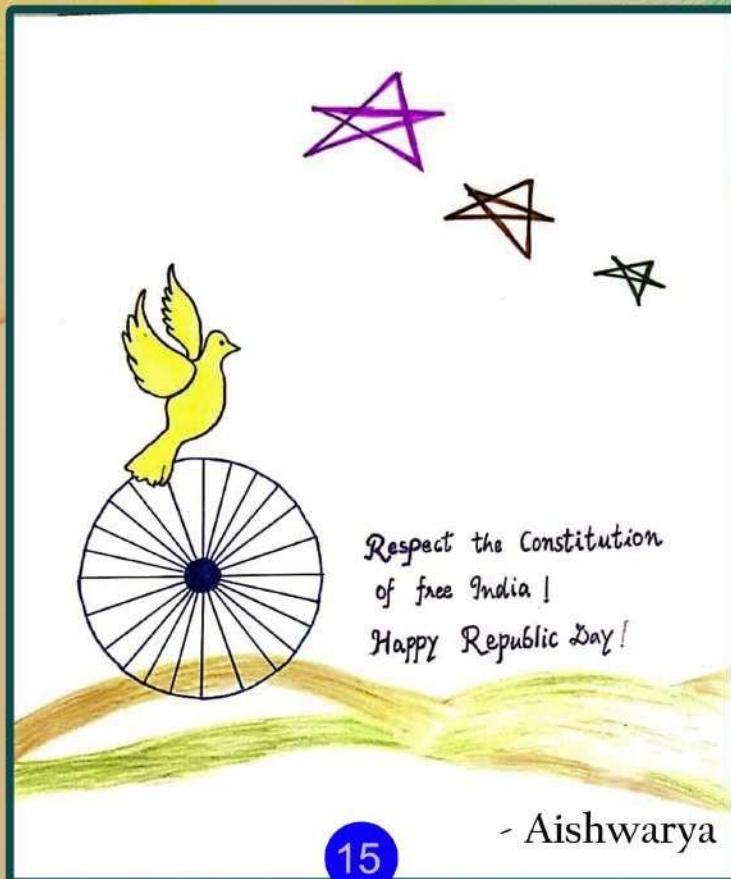
This movie is rigorously directed by Nizingha stewart in order to evolve the viewers that being beautiful has nothing to do with looks. It's how you are as a person and how you make others feel about themselves.

**RATING - 4.5/5**

# ART GALLERY



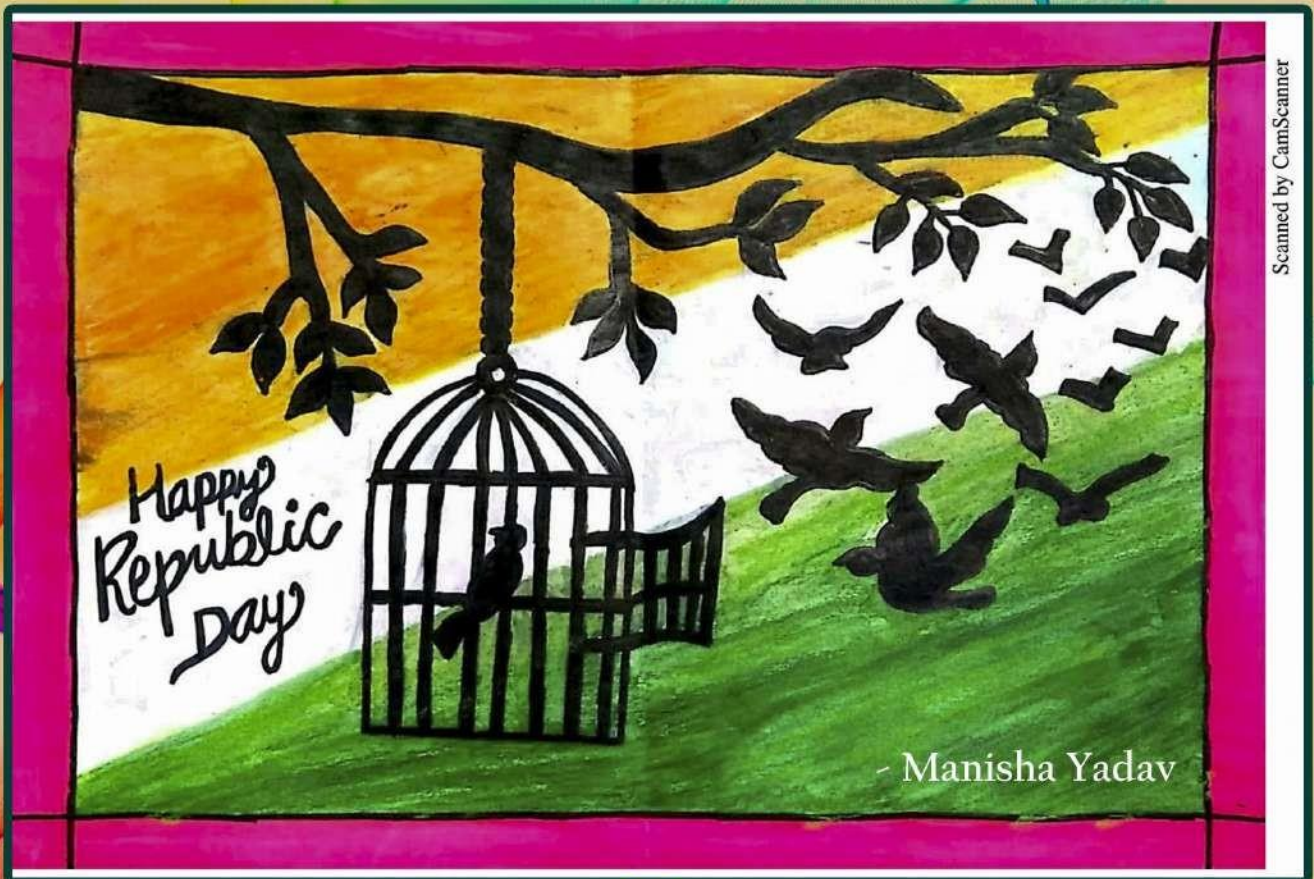
- Srishti Gupta







- Karmanye Low



Happy Republic Day

- Manisha Yadav

Scanned by CamScanner



PHOTO  
GALLERY



Karan Arora



Art has the power to transform, to illuminate, to educate, and inspire.



## Gaurav Lakhani

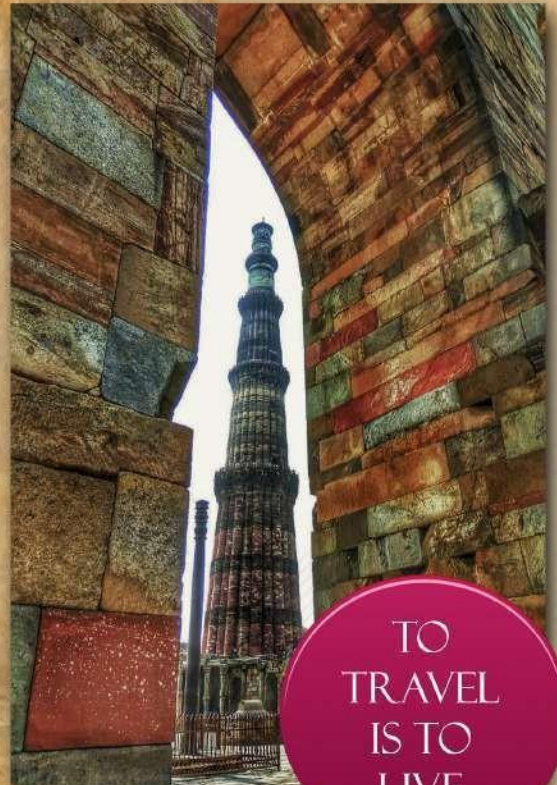
दिल्ली है  
मैंने कितनी  
रंगीन बहारें  
देखे हैं।  
अपने अँगन में  
सपनों की ॥

The India Gate, called Amar Jawan Jyoti, or the Flame of the Immortal Soldier, since 1971 has served as India's Tomb of the Unknown Soldier. Counted among the largest war memorials in India, it's like a wall of honour that treasures the name which could've otherwise withered away with time.

Determination,  
Dedication and  
Discipline  
defines the  
Indian forces.  
Jai Hind!

# Shikhar Vats

Time goes faster the more hollow it is.  
Lives with no meaning go straight past you,  
like trains that don't stop at your station.  
- Carlos Ruiz Zafón



TO  
TRAVEL  
IS TO  
LIVE

Gaurav Shokeen



Nothing's  
beautiful from  
every view of  
point.

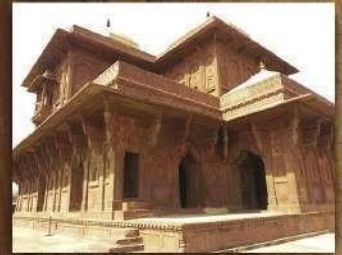
- Horace



Utkarsh Singh  
Sisodia

ARCHITECTURE  
AIMS AT  
ETERNITY

- CHRISTOPHER WREN



WHATEVER GOOD  
THINGS WE BUILD,  
END UP BUILDING  
US.

- JIM ROHN

ARCHITECTURE  
SHOULD SPEAK OF  
ITS TIME AND  
PLACE, BUT YEARN  
FOR  
TIMELESSNESS

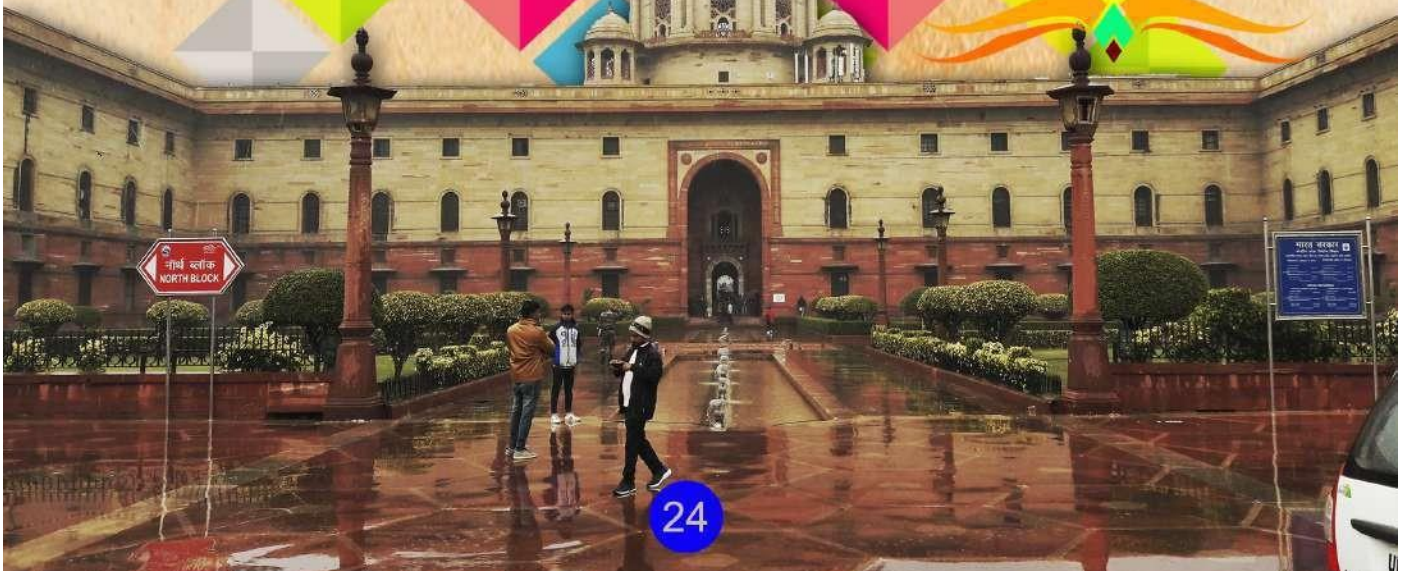
- FRANK GEHRY



Suvan Bose



BEAUTY  
IS  
IN  
UNITY



# Why to choose Turkey



Location: Europe  
Temperature: 17°C to 28°C

Bosphorus Cruise- Istanbul



Pamukkale Travertines, Natural Lake



Ruins of Ephesus



Seljuk sights



Hierapolis



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25

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Advertisements  
- Niket Mishra

## A VISIT TO THE WORLD BOOK FAIR,

BY : Bhumika Manghnani



The students of Journalism and Mass Communication visited the 28th edition of Asia's largest book fair at Pragati Maidan, New Delhi on 11th January, 2020.

The theme of the 2020 edition of the world book fair was Gandhi: The Writers' Writer. The theme aimed to highlight the influence of Mahatma Gandhi on Indian literature and a few renowned authors in India and abroad.

The fair included books of all genres and of all languages in a total of around 10 halls. A large number of book lovers were seen in the fair. Halls like hall 7 had been dedicated to commemorate Bapu's 150th birth anniversary and to showcase his life and work towards the nation which made the fair an interesting and knowledgeable place to be in.

Participants at the book fair included around 600 publishers from 23 countries and books from Indian authors as well as acclaimed authors from abroad which gave our journalist students a great exposure to the fascinating world of books.

Students also participated in seminars and gave exposure and reason to their journalistic minds as they attended various events and launches that were going on simultaneously. An active participation and interest

of students was seen in the fair as they listened keenly to the workshops and the events that were being held in various halls. Students looked forward for more such visits being organized for them in the near future

## A VISIT TO THE CHINESE NEW YEAR CELEBRATIONS, 2020

BY : Bhumika Manghnani



The students of Management Education and Research Institute (MERI) became a part of the Chinese new year celebrations, organized by the embassy of the People's Republic of China held at Siri Fort auditorium, New Delhi on 14th January, 2020.

Students of various courses came together to be a part of the grand celebrations and cultural extravaganza of Chinese art and culture. The Chinese Ambassador Sun Weidong hosted the colourful evening as many ambassadors and politicians were seen at the event. While Member of Parliament, Narendra Jadhav, was the chief guest, Pakistan's Deputy High Commissioner, Syed Haider Shah, and Chinese counsellors were also there.

This Chinese New year also marked the 70th anniversary of Indo-Chinese diplomatic ties. The Chinese performances which depicted Chinese culture and history interested students the most. MERI has amiable relations with China, they have collaborated on various occasions and signed significant MoU's. This celebration acted as a catalyst to further strengthen the India-China relationship through cultural exchange and dialogue and also gave the students a great exposure on how international relations worked. Students looked forward to be a part of more such grand celebrations organized for them in the near future.

## REPORT ON LOHRI CELEBRATION

- Suhani Ahluwalia



On 13 January 2020 a lohri celebration took place in MERI College. The celebration took place in amphitheatre at 12:00 PM. The mood on the campus was upbeat and the students were totally absorbed in the festive spirit of lohri.

For the celebration the amphitheatre was decorated with balloons and other decorative materials. Students were dressed in white ethnic costumes and were busy in decorations with full enthusiasm. After all the decorations and other stuff everyone gathered in amphitheatre to get started with the celebration.

The celebration began by lightning the fire on the bundle of sticks made up of wood. All the faculty members actively participated in it and took a round around the fire. Popcorns and other snacks were distributed among students. After that dance performance was given by BBA students that was enjoyed by everyone and was filled with great energy.

Later the entire crowd of students danced on various songs and dhol and clicked their photographs. Everyone was very happy and left for their homes to celebrate the festival in their house as well.



## REPORT ON MEDIA CHAUPAL EVENT

- Aditi Mishra



On 31st January 2020 some students of BA(JMC) course of Management Education and Research Institute went for an event Media Chaupal in Apeejay Institute of Mass Communication. Media Chaupal featured discussions with the most experienced media professionals including Mr. Ruben Banerjee, Editor in Chief, Outlook India, Mr. Atul Chaurasia, Executive Editor, News laundry, Ms. Smita Prakash, Editor, ANI, RJ Simran Kohli , Mr. Navneet Anand, MD, Grey Matters Communication, Mr. Abhijit Basu, MD, ABM Communication, Dr. Ajit Pathak, National President, PRSI and Mr. Sanjeev Pasricha, Group CEO, C S Direkt Events and Exhibition Pvt. Ltd.

Prof. KG Suresh, Eminent Journalist and Professor Emeritus, AIMC

The event provided an open forum to discuss and gain insight into various media fields like Journalism, Advertising, Public Relations, Event Management and Social Media. Media experts held discussions on how the Indian Media and Entertainment Industries- specifically 'Journalism' and 'Integrated Marketing Communication' are undergoing a phenomenal change in the age of digital freedom along with opportunities and challenges that it brings for all the stakeholders. Two panel discussions took place in the event .

Dr. Ajit Pathak said, "Digital Communication presents the voice of public. We live in the age of user generated content where how brands drive the people to their advantage is a challenge as well as opportunity for them."

Prof. KG Suresh said, "Digital Media came with some challenges like fake news and unverified news. These are some of the factors that journalism needs to deal with."

Various media related competitions were also held like RJ Hunt, Scavenger Hunt, 2 Minutes to Fame, Media Quiz etc

# NEWS INTERVENTION INSIDE THE MIND OF AN INDIAN WOMAN

- Kunika



News intervention organised a talk of series 'inside the mind of Indian women'. This event had a panel with the women who achieved a special place in the society. The panelists were Padmashree Deepa Malil, Mrs. Prabha Rao and Ms. Bijayalaxmi Nanda. Mr. Vivek Sinha and Narendra Sir gave us an introduction of news intervention.

The event was about all concerned topics regarding women, either it was about menstrual hygiene and women's safety. The honourable panelists made all their thoughts very clear about the topic. Deepa Mam shared various incidents about how they connected to rural women about awareness and her struggle to become a para-athlete, which was inspiring for all souls present there.

Prabha Mam talked about the neglecting behaviour of people regarding the safety of women, how India is on the top position of watching child pornography and trafficking, and then Nanda Mam shared about how some women face difficulties to be economically independent and to face the job sector. It was worth attending this conference to listen to those brilliant minds and putting words in a different manner, which made us involved in that talk. Then a question-answer round was started, people asked their questions and received worthy answers. Many students of our college had interacted with the panelists and discussed about the issues and struggles they had to reach to this honorable position in society.

When I talked with Deepa Mam about the event, she said these types of events should be done on a large scale. This was the first talk of the series 'inside the mind of Indian women'.

## INDUSTRIAL VISIT TO NEWS18

- Gauri Bhatia



Management Education and Research Institute organized an industrial visit to News 18 studio which is in Film City, Noida on January 11, 2020. More than 65 students were part of this session.

The visit was for a debate based show conducted by Mr. Amish Devgan on the ongoing discussion on CAB and JNU protest. The debate was very heating and interesting. We were allowed to interact and ask questions to our guests. The debate was divided in two halves i.e. One hour each. One of them was to be on AIR at 7PM on news18 and the other at 9PM on CNBC Awaz. Various eminent guests like Subuhi Khan, Amish Devgan, AnsaarRza, SambitPatra and many more were present. The students of MERI College asked very relevant questions. It was indeed a great opportunity for all the students.

Sincere thanks to our Head of Department (BJMC) Dr. Dilip Kumar and Ms. Saloni Saini for conducting this interactive session for the students of BJMC department.



# REPORT ON PARLIAMENT VISIT

- Vaishnavi



You may not know that as a citizen of India you can visit the parliament. And see the proceedings of the house from the public gallery. The process to visit there is not very complex you just need to know an official. They will apply for a visitor's pass for you on your behalf, using which you will be given access to the house. As MERI college, Janakpuri organized a parliament visit on 16th January, 2020 along with faculty for BA(JMC) student. There are many galleries on the first floor of the house, above the hall where the members sit. Apart from the public gallery meant for the general public, there are five other galleries. Press Gallery is obviously meant for media personnel. Distinguished visitor's gallery meant for legislative members, spouses of the parliament members and other distinguished public figures. Lok Sabha member's gallery is for the members of the lower house to witness the proceedings of the upper house. A special box is meant for governors of the states, guests of the president and visiting heads of states. The official gallery is for the government officials who need to participate in the house discussions. As an ordinary citizen, you get to sit in the public gallery. It has a seating capacity of 160, and usually, a pass is issued only for one hour that is specified on the pass. Both the houses i.e., the Rajya Sabha and the Lok Sabha are a bit different and everything present there has its own reason as in the Lok Sabha the carpet was of green colour and in Rajya Sabha it is of red colour. Indicating that the people of Lok

Sabha are common people as at the time of Britishers the Lok Sabha was known as Common House and the people of Rajya Sabha consist of kings, British officials, etc. and it was known as the House of Lords. Though you can see all the proceedings live on TV through almost static cameras. And keep yourself apprised of what our elected members are doing. But being there in the same space as they are is an experience in itself. A fascinating part was the formal protocol followed by the members. They all address the chair of the house, which in the case of Rajya Sabha is vice-president of India. And they speak to each other through him or her. Another fascinating feature is the headphones where you can switch the language in which you want to hear the proceedings. They interpret the spoken word almost instantaneously for you to hear. This is important, as most members tend to speak in their chosen language that may not be understood by others. Just by choosing the right number, you can hear the content in your chosen language. I also liked walking around the pillared corridor of the majestic building that we all recognize so well. A large image of Mahatma Gandhi in the lawn is sure to catch your attention in a meditating position. The security was very tight as we are not allowed to carry anything with us. No mobiles, no cameras, no pen, and paper. Nothing except a wallet with only cash in it. There are counters available where you can leave your stuff. Just take yourself. You will be screened at various places, on every floor by a security officer. Thus, the experience was really wonderful. And we learned a lot.

## Panel discussion: Impact of fashion on youth

-Kunika Chaudhary



Fashion is one of the biggest industry in the post modern era. Everyone wants to dress their best to showcase their personality. On 20th January, Tuesday panel discussion was scheduled at MERI VOICE on the topic “impact of fashion on youth” with the expert associate professor Dr. Gurpreet Kaur Chabra and Assistant professor Swati Chawla from management department of M.E.R.I college .Anchors for the show were Divyanshi and Kunika of BA (JMC) course.

Dr. Gurpreet told that the impact is not about right or wrong, it is all about how you perceive the sense of styling. She also talked about marketing scheme of endorsing celebrities and connecting youth. Professor Swati added about psychology of youth during dressing and how we get attracted to celebrities and get conscious about brands. This was followed by a question answer round in which students took part enthusiastically and experts answered them very thoughtfully .The questions involved using shaving off head for fashion, using animal skin and copying of real models. Experts cleared all the questions which were raised by the students.

## REPORT ON GUEST LECTURE.

- Vaishnavi



Management Education and Research Institute has organised a guest lecture on “NEWS VALUES AND ETHICS FOR REPORTING AND WRITING” for the students of BA(JMC) 1st year in seminar hall on 17 January’2020. The speaker for the lecture was Mr.Shishir Sinha, Senior deputy Editor- the Hindu Business Line, since May 4th 2018, this is the second stint with the publication. He is also working as Business journalist for last 24 years. Previous organization include Amar Ujala, AajTak, CNBC Awaaz and ABP News. Conduct talk shows related with economic issues on All India Radio and as an expert on DD, Lok Sabha TV and Rajya Sabha TV. He is a Post Graduate in Economics from Banaras Hindu University.

This guest lecture was anchored by Vaishnavi firstly the guest was introduced to students then he came up on the podium for lecture on the topic. He begun with a presentation. He taught students basic things as what to specify in their beat, he also told the importance of business journalism for everyone, he also taught news values and ethics in reporting and writing, etc. Later he asked few questions from the audience like how to give business angle in general news. At last, he asked the audience to put up their queries and then he solved them.

Later Prof. (Dr) Dilipkumar, Head of department, journalism and mass communication felicitated Mr.Shishir Sinha, Senior Deputy Editor, the Hindu Business Line for the guest lecture

## A VISIT TO NEWS18

- Shireen Singh



On 30th January 2020 students of BA(JMC) department of Management Education and Research Institute went on an industrial visit to News18. The visit was for a debate based show hosted by Mr. Amish Devgan on the ongoing discussion on Delhi elections and Shaheen Bagh.

The debate took place in two shifts. The first one was joined by Ifra Jan, Sudhanshu Trivedi, Moulana Ansar Raza and Sushil Pandit

Their main concern was Shaheen Bagh riots and its consequences. Ifra Jan and Moulana Ansar who were constantly in support of it while the others didn't think that the way of executing the protest was right, considering the traffic problems faced by common people. The second debate involved the Delhi elections. It was joined by Gaurav Bhatia, Deepak Bajpayi, Shoib Jawai, Dr. Kushal Kant Mishra, Avnijesh Awasthi and Chetan Singh. This debate highlighted the main issue that was raised during elections. The debate took a turn when some of the party supporters started giving it a religious point of view. Besides this the oppositions kept their perspectives in front of each other.

It was also followed by audience questions which were answered by the party members, clearing every possible doubt of the audience. Both the debates were informative as it gave the students a different outlook. They gained an incredible experience and look forward for more visits

# REPORT ON PANEL DISCUSSION 1

- Vaishnavi



The first panel discussion of MERI Voice was held on 15th January, 2020 at studio hall by Media club of MERI along with BA(JMC) students. The panelists for this discussion was Prof. AK Aggarwal, Dean and HOD of management, Prof. (Dr.) Dilip Kumar, HOD OF BA(JMC), Mr. Amarendra Kumar Aarya, Assistant professor and Ms. Nivedita Sharma, Assistant professor. Bhumika Mangnani along with Prakhrajeeet Verma was the anchor of the show. The topic was 'Election Awareness' It was related to the awareness among the adults and youth as the date for Delhi election has been announced by the government which is 18th February, 2020. It begins with some basic introduction of the topic as this discussion was all about awareness of election, therefore this was neutral discussion. None of the audience or panelist are being influential by their personal perspective for audience they were answering fairly with facts and truth. .



Being an interactive session along with anchors, audience raising questions from the panelists. Questions were like:

1. Are EVM machine that much reliable?
2. What role does emotion and culture play while determining the leader to be elected?
3. Views about the general public on the thinking that election day means holiday? etc

In all total everything went well and the discussion end with great success.



# ASIA MEDIA SYSTEMS BETWEEN GOVERNMENT CONTROL, COMMERCIALIZATION and DIGITAL YOUTH”.

- Kunika



MANAGEMENT EDUCATION AND RESEARCH INSTITUTE (MERI) organised a public lecture for the students of BA(JMC) on the topic 'Asia media system between government control, commercialization and digital and youth'. The institute was honoured to invite Mr. Puvaniten, Chairman National Unity of The Malaysian People Movement Party and Prof. Dr. Sara Chinnasamy, Associate Professor, University of the Technology Mara Malaysia. The session was conceptualized to empower the media students in understanding various aspects of media functions and news industry, in order to bridge the gap between theoretical knowledge and practical exposure in the field of journalism

At first Prof. Sara gave all the details about how democracy differs in India and Malaysia. She gave the light on the topic 'freedom of expression' which is not allowed in their country but still they can express themselves through social media..She gave all the data about how many countries use the internet. According to her, social media is a huge market

and people can't think of their life without the internet, which is like a daily necessity for all people and it connects people worldwide, you can know about what is happening on the other side with social media. She also talked about inequality in her nation and the only right they have as a democratic nation is the right to vote. She further added about how the Malaysia's oldest prime minister and youngest assembly member came as a talkative topic in the news world.

Then, a question and answer round took place and some of the students of the journalism department asked the questions and Prof. Sara answered them with great interest. After Prof. Sara's session Mr. Puvaniten was invited and he talked about the topic of fake news and how politicians play their role to connect and solve the problem of citizens. He also advised the students to associate with any association so that they can get exposure and connect to people.

The guest lecture was worth attending and knowledgeable and to connect with those mindful people was a great opportunity for the students of BA(JMC) department

# Trivia on Republic Day

- Abhinav Singh



Some amazing Facts about this year Republic Day -

1. First time Apache, Chinook Helicopters will be a part of Flypast.
2. The 2016 Surgical strike Heroes will be a part of this Republic Day.
3. There will be a model of Rafale Fighter jet also to be Displayed.
4. In the beginning of 1948, Baba Saheb Dr. Bhimrao Ambedkar completed the draft of the Constitution and presented it in the Constituent Assembly. In November 1949, this draft was adopted with very few amendments.
5. The Constitution of India was adopted on 26 November, 1949 and the hon'ble members appended their signatures to it on 24 January, 1950. In all, 284 members actually signed the Constitution.
6. On that day when the Constitution was being signed, it was drizzling outside and it was interpreted as a sign of a good omen.
7. As the President unfurls the National Flag, he is given the 21 guns salute. It is the firing of arms and canons by Naval and Military men to pay respect to the soldiers who fought for India's Independence.
8. 'Abide with Me' - a Christian hymn is played at the Republic Day functions. It is said to be Mahatma Gandhi's favourite.

# Hall of Fame



Ishika Khurana  
Ms Personality  
(Fresher's Party, MERI college)



Saumya Bhardwaj  
1<sup>st</sup> Position Fashion Insta  
(MERI, Janakpuri)  
1<sup>st</sup> Position Poster Exhibition  
(MERI, Janakpuri)



Gaurav Joshi  
Mr Fashionista 2019  
(La Finura, MERI college)



Bhumika Manghnani  
Ms Beautiful  
(Fresher's Party, MERI college)  
Ashmit Gandhi  
Mr Handsome  
(Fresher's Party, MERI college)



Shivali Goyal  
3<sup>rd</sup> Position Logo Design  
(Tecnia Institute of Advanced Studies)



Niket Mishra  
2<sup>nd</sup> Position Digital Poster making  
(Ramlal College, DU)  
2<sup>nd</sup> Position Rj Hunt  
(RK Films)  
2<sup>nd</sup> Position Rj Hunt  
(NISCORT)



Avinash Rajput  
1<sup>st</sup> Position  
(La Finura, MERI college)



Gaurav Lakahni  
1<sup>st</sup> Position Event Photography  
(NISCORT MEDIA COLLEGE)



Kunika Chaudhary  
Ms. talented  
(Fresher's Party, MERI College)





Gauri Bhatia  
Ms Navyam  
(Fresher's Party,  
MERI College)  
Wasim Khan  
Mr Navyam  
(Fresher's Party,  
MERI College)



1<sup>st</sup> Position Scavenger Hunt  
(Apeejaye Institute of  
Mass Communication)



Himanshi Saini  
1<sup>st</sup> Position Poster Making  
(Ram Nath, College  
DU)  
1<sup>st</sup> Position Poster Making  
(MERI College)



3<sup>rd</sup> Position Fashion Show  
(NISCORT MEDIA COLLEGE)



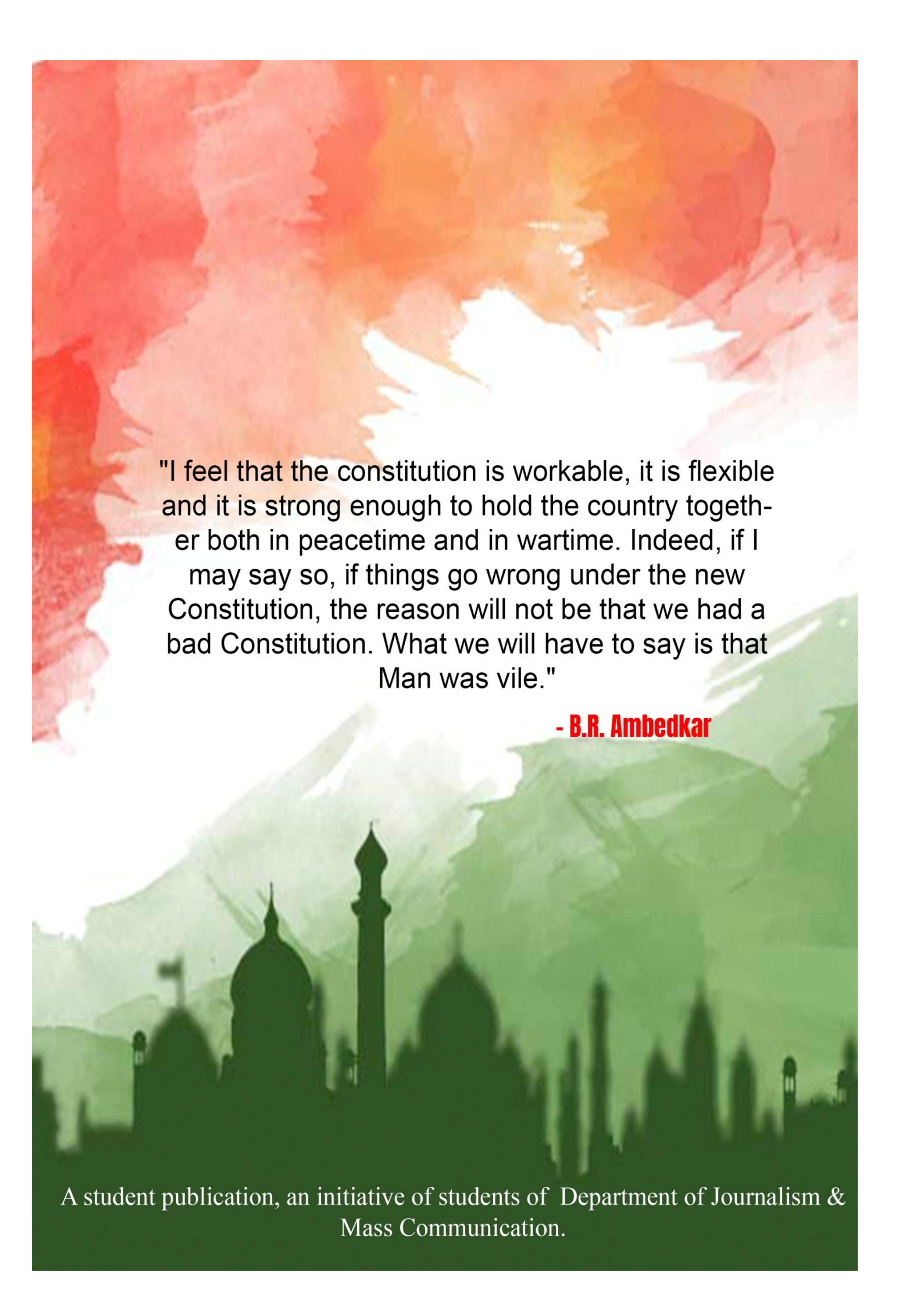
1<sup>st</sup> Position La Finura  
(MERI College)



Karan Arora  
3<sup>rd</sup> Position, Photography  
(NISCORT)



2<sup>nd</sup> Position Scavenger Hunt  
(Apeejaye Institute of  
Mass Communication)



"I feel that the constitution is workable, it is flexible and it is strong enough to hold the country together both in peacetime and in wartime. Indeed, if I may say so, if things go wrong under the new Constitution, the reason will not be that we had a bad Constitution. What we will have to say is that Man was vile."

**- B.R. Ambedkar**

A student publication, an initiative of students of Department of Journalism & Mass Communication.