



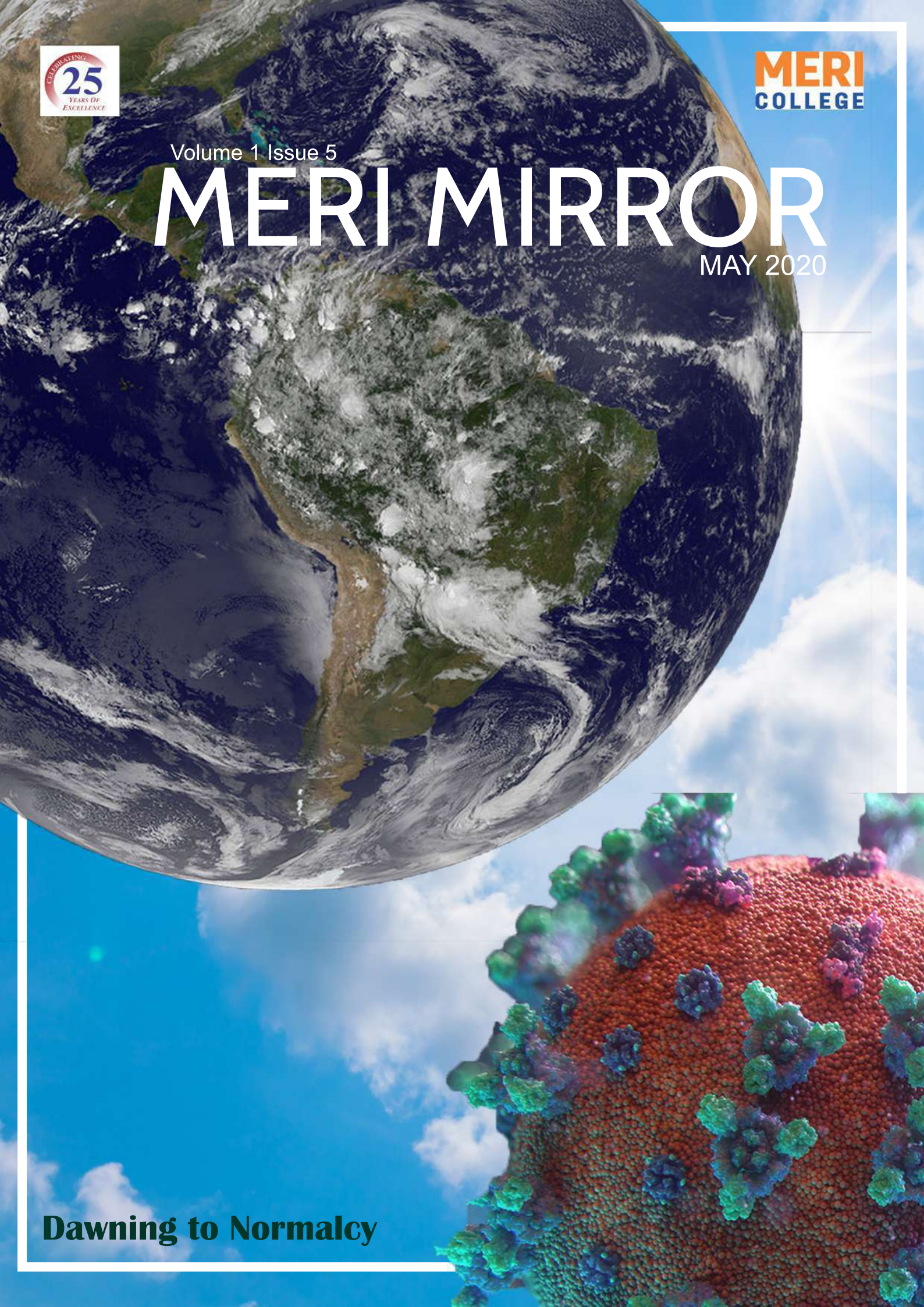
MERI
COLLEGE

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MERI MIRROR

MAY 2020

Dawning to Normalcy



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A top ranking B-School, MERI is affiliated to Guru Gobind Singh Indraprastha University (IPU), offers MCA, MCA-Lateral Entry, MBA, BBA, BA(JMC) & PGDM courses. Established since 1995, MERI is a part of higher & technical education and is promoted by Triveni Educational & Social Welfare Society, holds an ISO9001:2015 certification and is NAAC accredited. The Management Education & Research Institute (MERI), Janakpuri is not only one of the centrally located B-Schools of Delhi but is also a self financed & self established institute like its other counter part institutions. The institute has been ranked as an 'A+' grade institute successively for last many years by GGSIPU and Delhi government.

VISION

To excel in professional education and research to industry and society..



MISSION

- To create conducive environment where innovative ideas and research flourish.
- To optimize use of latest pedagogy for knowledge transfer.
- To transfer understanding of theoretical concepts into real life scenarios.
- To impart training to the student to become professionally committed ,ethical professionals and entrepreneurs.

Message from President's Desk



Shri. I. P. Aggarwal
President

MERI has been a trend-setter in realizing the industrial needs and trying to satisfy those by developing human resources equipped with knowledge, technical skill-set and other values essential for good performance. The teaching methodology at MERI has been successfully integrating the technical and managerial knowledge with professional inputs from the industry.

Over a period of 15 years, MERI has continued to progress in all areas namely faculty, students, updating courses and all-round placements in top organizations of India as well as 'In' MNCs. It is a matter of great pleasure that we have developed a distinctive niche for ourselves. I extend a hearty welcome to all the candidates aspiring to join us.

Message from Vice President's Desk



Prof. Lalit Aggarwal
Vice President

Welcome to Management Education and Research Institute, B-School in the state of art, for a journey which will stimulate your creativity and enterprise, equipping you with the skills and knowledge to build a satisfying professional career. At MERI, we have a Mega-Vision of 'Building a Management & IT school's par excellence' in which we have been largely successful. Our commitment is towards professionally inclined Management & IT graduates who, when unleashed in the practical world will be powerful performers. In short, we believe in excellence in the realm of management education.

Strong links with industry and commerce enables us to ensure that our PGDM, MBA, MCA & BA(JMC) courses are practical yet innovative & are flexibly helpful to an ever-changing industrial and business climate. Our commitment to teaching excellence with application orientation is matched by a caring approach. We are proud of the quality and flexibility of our courses and teaching methods. We are continually seeking ways to improve the services, facilities and courses which we offer.

The particular blend of working with industry and community is the hallmark of MERI's educational philosophy. Add to this our location in the historic city of Delhi where opportunities for a satisfying professional life abound. I am sure that if you decide to join us, you will find the experience both enjoyable and rewarding.

Message From Director's Desk



Prof. (Dr.) S.K Goel
Director (Co-ordination)

It gives me immense pleasure in extending a warm welcome to you all. You have entered the portals of the Management Education and Research Institute (MERI)- an Institute with a difference. The hallmark of MERI has been the never ending quest for excellence coupled with a commitment to professionalism. What makes us different from others is our constant endeavour to serve selflessly to the society and nation. MERI is academically bestowed with meritorious faculty with many accomplishments to their credit. The Institute organises regular interaction of students with professionals from different fields through guest lectures and seminars. We ensure that our students get sufficient exposure of the industry through industrial tours conducted periodically. It is our constant endeavour to make all round strides and greater achievements. I am sure that the students of our Institute will be amply benefited from the good work being done by the dedicated faculty and from the excellent infrastructure available to them.

Message from Dean's Desk



Prof. A. K. Aggarwal
Dean

I wish to thank you for showing interest in Management Education and Research Institute. At MERI, students are expected to have an enriching and life turning experience which will enable them to reach new heights in their professional life. We foster sharpening of skills and enhancement of knowledge base in a student with various extra-curricular activities with the help of faculty who not only keep themselves at par with the current development but also contribute to the expansion of the body of knowledge in their field of expertise. With a congenial and professional environment, our institution makes a substantial contribution to academics through quality teaching, publications, seminars, conferences etc. The institute focuses on imparting complete professional skills among students to cater to the needs of changing and emerging modern technology-based media industry, in order to take advantage of the new opportunities in life.

As a prospective student, you are welcome to explore options that may be available to you in our various academic programs for holistic development.

Message from HoD's Desk



Prof. (Dr.) Dilip Kumar
Head of Department
Journalism and Mass Communication

The Department of Journalism and Mass Communication focuses on imparting professional skills among students in order to cater to the needs of changing and emerging modern technology-based media industry. Adequate attention is paid by qualified faculty members with industrial experience on a variety of media subjects mainly print, electronic, photography, audio-video, film documentary production and mobile journalism. In a short span of time, our Department has equipped the students to extend their professional services in major media houses in the near future. I am fully confident that this department, having imparted qualitative theoretical and professional education will attain more heights of success in future.

Our Department shall strive to achieve academic excellence, lighting the Management Education and Research Institute torch high and bright.



**MS. SALONI SAINI
ASSISTANT PROFESSOR &
FACULTY CO-ORDINATOR
MERI MIRROR**

CONNOTATION OF HINDI PATRAKARITA DIWAS

On May 30, 1826, the foundation of Hindi language journalism was laid by Pandit Jugal Kishore Shukla. The primary Hindi language newspaper titled, “Udant Martand” commenced on this date. With 500 printed copies of its first issue, it was initiated as a weekly newspaper from Kolkata. Ever since then, this date is fondly celebrated as “Hindi Patrakarita Diwas” or Hindi Journalism Day.

Pandit Jugal Kishore Shukla is a renowned name in the field of Hindi language journalism. He was not only the editor but also the publisher of Udant Martand. Hailing from Kanpur, he was a lawyer by profession. Vocal for the rights of Indians under the British colonial rule, he commenced this newspaper from Amar Tala Lane, Kolutola, Bada Bazaar, Calcutta.

However, what started as a valiant experiment, couldn't survive for long due to multiple issues. Foremost, the place of production of the newspaper had negligible population of Hindi language literates. Thus, lack of readers exaggerated the woes. Secondly, the publication had to face the brunt funding issues. Struggling with language barrier in Kolkata, it had to be sent to other states to fetch more readers. Thus, high postal rates and no relaxation from the British government to send it to the Hindi language literate states, further multiplied the cost.

Lastly, no government department came forth in support of the newspaper.

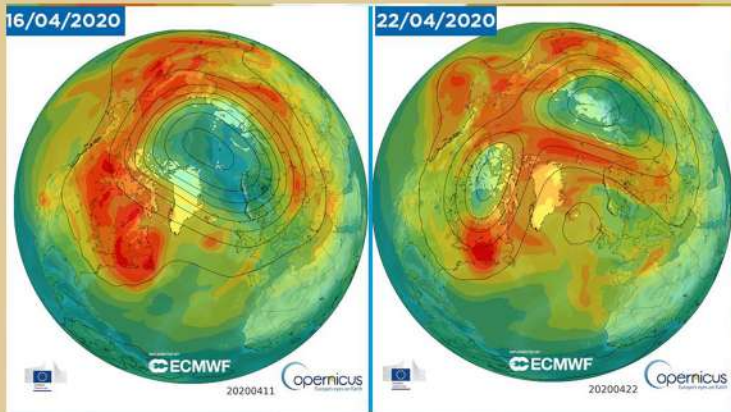
Therefore, on December 4, 1826, the first ever Hindi language newspaper drew its curtains down due to financial constraints. Later, it was followed by the second Hindi language newspaper titled “Bangadoot” in 1829 by Raja Ram Mohan Roy and Dwarika Prasad Thakore.

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DID LOCKDOWN FIXED THE LARGEST OZONE HOLE?

By- Anoosha Jamal



The Largest ever ozone hole over the Arctic is now healed. Copernicus Atmosphere Monitoring Service (CAMS) confirmed on its Twitter handle on 23, April 2020 as "The Unprecedented 2020 northern hemisphere #Ozone Hole has come to an end. The #PolarVortex split, allowing #ozone-rich air into the Arctic, closely matching last week's forecast from the #CopernicusAtmosphere Monitoring Service."The ozone layer is a part of the stratosphere, one of the Earth's atmospheric layers, and it protects the Earth from the sun's ultraviolet radiation which otherwise would

have harmed the life on Earth. Ozone layer depletion was first discovered in the 1970s. It is a gradual thinning of the ozone layer which is caused by chemicals that are released from industries, changes in weather, and various other human activities. Enormous depletion of Arctic ozone layer was noticed earlier this year. Scientists claimed that it was three times the size of Greenland. A similar loss of the ozone layer took place back in 2011. CAMS asserts that the change in air pollution because of lockdown was nothing to do with its healing. But, it was mainly because of the rise in temperature, breaking down of polar vortex allowing ozone depleted air to merge with ozone rich air from lower latitudes. Prevention is better than cure fits here well as healing of the ozone layer is not in our hands but stopping its depletion is.

THE MOST HELPFUL COMMUNITY BACK AGAIN!

-Jaskiran Kaur Sokhi



The entire world is suffering from coronavirus pandemic. There is so much negativity and bad news all over the world. People are not only dying from coronavirus, but there is much more worst situation where people are dying due to hunger as well. In this where all of this is happening, the most helpful community is again back to provide their services i.e., Sikhs. This community fails to disappoint the rest of the world. Even in this pandemic, free langar sewa is provided by many gurudwaras not only in India but all over the world. Starting from America, Himat Singh, coordinator of American Gurudwara Prabhantak Committee told ANI, "The sewa provided by sikh volunteers is a vegetarian meal including dry fruits, rice, and lentils. The distributing agencies will provide the food packages to the elderly or people having trouble getting food at supermarkets, specially-abled, homeless, and single parents who are looking after their kids and can't go out". In Delhi, the capital of India, Gurudwara Bangla Sahib is currently feeding 40,000 people daily. There are 60 volunteers appointed for preparing food, 40 from which prepare the basic food, and 20 of them the food with all sanitary measures. The meal consists of bread, rice, dal, sabzi, and prasad. The ministry of Delhi and the police from the headquarters also saluted them for all of their courage.

MANIPUR SETS AN EXAMPLE FOR THE WHOLE COUNTRY DURING THE PANDEMIC

By - Abhay Binwal



During this lockdown due to a pandemic, the country is facing many problems but the biggest issue is the distribution of relief material while following the norms of social distancing. Meanwhile, the northeast region of India is doing very well so far. Manipur is teaching how it is to be done. A video on social media is trending and winning appreciation. The video depicts authorities distributing relief materials in a way without exploiting the norms of social distancing. In the video, which has gone viral and won hearts, different stalls with essential commodities are being set up by the authorities and providing the needy with required things. In the entire process, they are working within the norms of social distancing. Manipur currently has no active case and has declared corona free state. It is a very inspiring video that came from Manipur which has gone viral on social media and attained reactions by many involving Kiren Rijiju. Minister of State of Youth Affairs and Sports tweeted “Don’t show useless concocted stories like snake eating. Show beautiful, cultured behavior and disciplined conduct during the lockdown in the North-Eastern State of Manipur! The thing to observe here is maintaining dignity and convenience for everyone while distributing relief materials.” along with the video. Supriya Sahu (IAS) also shared this video and tweeted “Look at the wonderful way relief material is being distributed in Manipur. Dignity and respect for everyone in the entire process. So much to learn from this beautiful state in India. All DCs/District Collectors should emulate this.” The delightful part is the volunteers behind the stalls are greeting everyone with folded hands. Manipur has developed a precedent that should be followed by every state in the country.

FAMILY TIME IN LOCKDOWN

“Family is not an important thing. It’s everything”

By- Hema Saluja

Mental health experts say that it is very important to spend quality time with the family to overcome the anxieties and stress during the lockdown implemented for the purpose of controlling the coronavirus infection. Nowadays mothers are using this time in cooking and teaching new crafts to the children, children are also learning new things and spending more time with family. All families are using this lockdown to spend quality time with their family members and strengthen mutual relations. This time can be used to teach children cooking and other crafts. All the women are happy that their children are becoming aware of hygiene and becoming more disciplined during this period. Now children are understanding the value of money because the businesses are closed. They are also learning the importance of "home-cooked food."

Breakfast, cleaning utensils, getting ready, meeting, mail, target kid's classes and homework, making lunch, phone, dinner: this is a list of works extracted from the minds of women who are currently working from home for the office, wait, not only for the office but also working for both home and office. Nowadays schools are closed, so all the children are at home. At the same time, schools have started giving online classes due to lacking syllabus. Now the responsibility of children also comes in the middle of the work on women. The trend of working from home has been there before, but this is the first time it is done for so long and in large quantities. People are facing many challenges due to this.

LOCKDOWN SIGNIFICANTLY IMPACTING AIR POLLUTION

-Sakshi Saklani



As the coronavirus pandemic impacts millions of people, the whole world is trembling with its fear. However, in this state of negativity, there is something positive about this pandemic. In this era, the level of air pollution was only increasing and worsening the natural environment but due to recent frequent lockdowns, the level of air pollution has been drastically decreased as people are staying at their homes.

Living in Delhi is comparable to smoking six cigarettes a day. The respiratory systems of people in California and Australia have been compromised by air pollution from climate-fueled forest fires. The people of Wuhan have suffered poor air quality for years, and just last summer took part in air pollution protests. It is not that this pandemic is good for the countries but it has created a minor positivity in all this negativity. We all know that we will have never matched the level of this drop in air pollution if this pandemic and this lockdown have not happened but still, all of this is not of any good for any country.

UN CHIEF PRAISES INDIA FOR HELPING OTHERS

-- Kunika Chaudhary

In this time of crisis, India has emerged and came out as a savior for the other countries. India is helping other countries by providing medicine like hydroxychloroquine. UN Secretary-General Antonio Guterres praises countries that are helping others in this global fight against the COVID-19 pandemic, days after India sent the stock of the anti-malarial drug hydroxychloroquine to other nations (including the United nation). The demand for medicine has increased rapidly in the last few days after India decided to lift a ban on its export.

New Delhi lifted a ban on the export of the anti-malaria drug, which can be seen as a possible cure for COVID-19. India is in the process of supplying hydroxychloroquine to other 55 coronavirus affected countries.

A number of countries including the US, Mauritius, and Seychelles have received the drug from India in the past few days while several other countries will get it soon. India is sending the drug to the neighboring countries like Afghanistan, Bhutan, Bangladesh Nepal, Maldives, Mauritius, Sri Lanka, and Myanmar, as per the sources. India is also supplying the medicine (hydroxychloroquine) to the countries like Zambia, Dominican Republic, Madagascar, Uganda, Burkina Faso, Niger, Mali, Congo, Egypt, Armenia, Kazakhstan, Ecuador, Jamaica, Syria, Ukraine, Chad, Zimbabwe, France, Jordan, Kenya, the Netherlands, Nigeria, Oman, and Peru.

Trump had appreciated Modi for his strong leadership and said that India's help during this crisis will not be forgotten. Trump also asked for increasing the supply of medicine as the number of patients is increasing in the US.

Kolkata locals set up a free-for-all vegetable market offering food items to anyone in need

Cycling Federation of India invites 15-year-old Bihar girl who cycled 1200K Km carrying injured dad for trials

72-year-old beggar woman donates 1 quintal of rice, a dozen saris & cash savings to help the Chhattisgarh's needy

Mizoram man anonymously pays ₹10 lakh to clear loans of 4 strangers in distress, including a widow with two young daughters

600+ Indian scientists create online platform to debunk rumours, hoaxes around COVID-19.

Nashik & Pune farmers innovate to tackle effects of lockdown, make raisins on grape vines.

Rajasthan's Nirbhaya Squad join hand with 'Jaipur Padman' to distribute free sanitary pads to needy women in containment zones.

With pollution decreasing in river Beas during lockdown, rare Indus river dolphins venture out in larger numbers.

Source: Better India

MERI COLLEGE ORGANIZES A WEBINAR BY DR. SANDEEP MARWAH

By-- Jaskiran Kaur Sokhi



Management Education and Research Institute, Janakpuri conducted a webinar in collaboration with Newspapers Association of India, by Dr. Sandeep Marwah, renowned international media personality, along with Dr. Vipin Gaur, on 27May, 2020 at 2:30 p.m. This webinar was conducted through zoom video calling, in which Dr. Sandeep Marwah discussed about the scenario of media line or film industry line in covid-19 situation. “There are mainly two things that are essential i.e feelings and thinking”, he asserted. Dr. Sandeep Marwah is also working with AAFT, School of Journalism and Newspapers Association of India. He got the clearance of Noida Film City in 1987 and the first professional studio was established in 1991. In a world, where all the newspapers are full of negative news and criminal news, it is important to put up positive and constructive journalism. According to Dr. Marwah, “positive news should also be there along with negative news, people are also interested in reading about art and cultural activities that are happening around the world.” India’s film industry is termed as the biggest industry of the world providing work to over 100 lakh people. He concluded that to be a successful journalist, there are three things every student must follow i.e, to read, to learn and to speak fluently and one should get a strong command over any one language. All the journalists are like soldiers, the only difference being that soldiers fight on border and a journalist deals with normal people in day to day life. The webinar was very positive and informative and was attended by all students of the Department of Journalism and Mass Communication.

NGO'S ARE HELPING THE POOR FIGHT AGAINST COVID-19

-Amandeep

On 22 March 2020 Delhi observed a 14-hour voluntary public curfew named Janata curfew along with 75 district in India at the directive from PM, prior to his order of nationwide lockdown for 21 days from 24 March 2020.

Thousands of migrants from U.P and Bihar gathered in Anand Vihar Bus Station on 29 March 2020. More than 3000 people from a religious gathering in Nizamuddin Markaz Mosque in Nizamuddin West area were quarantined after suspected contact with infected people. 1300 Tablighi were found stuck including foreigners in Markaz.

It was reported that air quality index of Delhi improved on 28 March 2020 after the lockdown and reduced vehicular movements. At a time hundreds of migrant workers are 'walking back' to their homes in villages from far-away cities where work has dried up for them due to lock-down, governments and various non-governmental organisations have come out to help in providing food in places where they are stranded.

And there founded in 2014 by Dr. Geetanjali Chopra, the NGO Wishes and Blessings has undertaken all manner of good works around the Capital and beyond. In this time of global pandemic, the NGO has extended a helping hand to those often excluded from society: sex workers, transgenders,

handicapped, destitute and homeless. "As an organisation, we do not play the numbers game. Each individual is as important as the previous one. What matters to us is real and actual need. After carrying out due diligence, we intervened, and I have to say, this drive has been one of the most satisfying drives we have executed," says Chopra. "There are many NGOs working to come to the aid of the urban poor, however, tribal families and residents of lesser accessible areas have been equally hit. We are doing our best to extend a helping hand to aid whoever we can in whatever capacity possible," she adds.

Wishes and Blessings has tied up with local organisations to ensure that relief is provided to those with actual needs while maintaining strict adherence to social distancing norms. As of now, the organisation is feeding over 35,000 at-risk individuals, and hopes to continue the support not just till the lockdown is called off, but until beneficiaries are reassured of their security.

In the past six weeks, they have extended their relief efforts to eight states of India. The NGO is trying to motivate others to contribute as much as they can and at the very least help at least one person to get food to eat. Areas in Delhi-NCR in which they have provided aid include Anand Parbat, Jamia, Minto Road, AIIMS, Ghazipur, Old Delhi and many more.

WHY RICH PEOPLE ARE NOT HELPING THE NEEDY AND THE POOR?

By- Nupur Sidhu

Whether it is Amitabh Bachchan or Virat Kohli, the rich and famous people of India are ready to give lectures or follow the words of Prime Minister Modi. But the tendency of selfless charity is lacking in most Indians. Former India cricket captain Sourav Ganguly is donating Rs 50 lakhs of rice in collaboration with West Bengal company Lal Baba Rice, which is clearly sponsored, interactive brand-building exercise. Why do rich and famous Indians remain so eager to deliver lectures, especially on government-initiated issues, but why are they so annoyed at helping the needy poor? It has been emphasised that now the 'weakest section of India' needs to be placed at the center of charitable works. The report called for measures to target a large population compelled to join the deprived sections. Today these are the people who have been killed the worst by the coronavirus epidemic. The report noted that 'people from disadvantaged sections are unable to adapt themselves to unpredicted circumstances such as climate change, economic risks and socio-political haz-

ards, which may make them even more vulnerable.' The company's 34 percent shares - \$ 7.5 billion or Rs 52,750 crore - are dedicated to its stated objective of improving India's public school system. Mitigation due to the news Azim Premji has also not announced separately for those affected by the virus. India's second richest person Premji was the first. Special aircraft are sent to bring back stranded Indians due to the epidemic, but workers and daily labourers are forced to walk hundreds of km to reach their villages. Doctors treating coronavirus patients are appreciated but are not allowed to enter their homes.

The donors are the only ones. Comedian Kapil Sharma is giving Rs 50 lakhs to the Prime Minister's Relief Fund and the superstars of the South, Pawan Kalyan, Ram Charan and Rajinikanth are doing the same. But usually our stars give very little donation. For example, former cricket captain MS Dhoni has been reported to have donated one lakh rupees to a charity trust in Pune, which was criticised.

FACT-CHECKING AND DATA VERIFICATION: NEED OF THE HOUR

By-Tanisha



Students of Management Education and Research Institute, Department of Journalism and Mass Communication attended a webinar on "Fact-checking and Data Verification" through Zoom app, organized by Christ (Deemed to be University) Bangalore, India on 7 May 2020 from 6 pm to 6:30 pm with a purpose to increase media literacy and acknowledge viewers about different time-saving methods to verify the authenticity and accuracy of the text, images and videos. At the beginning of this webinar, Prof. Umesh Arya, Guru Jambheshwar University of Science and Technology, Hisar explained about what is misinformation, Image Search, InVID, Search by Image extension of google, and so on.

it's working and types, how fake news creates misinformation ecosystem and reasons why it is created and shared. He explained all this through the help of an interesting ppt which was being shared by him on the screen and also showed effective real-life examples assisting his explanation. He discussed various online platforms and extensions which can be used to verify the credibility of any texts, images, or videos that included RevEye Reverse

Image Search, InVID, Search by Image extension of google, and so on. While telling about all this he showed tutorials too as how to use each source for verification of data. He took some text, videos, and images that have gone viral earlier on social sites and showed how fake were they using different methods. Later, he also communicated some clues to be watched out in a photograph or video which may help to check its exactness in a minute.

In the end, he shared various other websites for fact-checking and tried to answer the numerous intellectual questions asked by the viewers. Conclusively, the session came out to be enlightening, valuable, and informativ

IMPACT OF COVID-19 ON PR INDUSTRY AND CHALLENGES POST COVID-19

By-Shireen Singh



The webinar was conducted between 11 am to 12:30 pm. The keynote speakers were given 12 minutes each to present their perspectives.

The first session was executed by Mr. Dennis Campbell. He explained an overview of PR and its impact during the pandemic. He discussed how the strength of relationships in PR has shifted to the strength of content. The second session was supervised by Mr. Abhishek Bose. He focused on “corporate communication” as a practice. The third session was continued by Mr. Anuj Bakshi who explained the current scenario of business practices. The last session was carried out by Poulomi Roy. She briefed about connecting with our country and focused on video-story telling strategies.

The webinar witnessed more than 2000 viewers. The speakers even interacted with the audience and acknowledged them. The webinar was concluded by Prof. (Dr.) Dilip Kumar while showing gratitude towards everyone.

Management Education and Research Institute, Janakpuri conducted a national webinar on “Impact of Covid19 on PR Industry and Challenges Post Covid19” which was held on May 14, 2020. This webinar was organized through Facebook live and was joined by four keynote speakers: Mr. Dennis Campbell, (Senior General Manager- PR Professionals), Mr. Abhishek Bose, (Senior Manager, Corporate Communication, Stanza Living), Mr. Anuj Bakshi (Senior Account Manager, Ad factors PR), and Ms. Poulomi Roy (Lead Corporate Communication, OPPO India). They were accompanied and welcomed by Prof. (Dr.) Dilip Kumar, Head Department of Journalism And Mass Communication and Prof. Nivedita Sharma.

POSITIVE IMPACT OF CORONA EPIDEMIC ON YOUR LIFE.

By- Divya Juyal

In this article, we are not going to tell you anything scary but today we will talk about the positive changes happening in this world due to Corona virus. Because it is very important to be optimistic in the hour of this calamity., we are trying to look at the occurrence of outbreak of coronavirus epidemic positively.

- Man's awareness of his health

Children have learned to wash their hands with soap because of the corona virus. We as a humans have a very bad habit that we do not learn anything until we stumble. We have been studying since the first grade that nothing should be consumed without washing hands with soap.

- Prevention from other diseases

The whole world knows how careless the people of our country are for their health. People here do not go to the hospital until the disease is serious. And by the time they reach the hospital, the disease has reached the last stage. Due to this negligence, hundreds of people die every day. But because of the fear of coronavirus people are aware of their health. In this way, many other diseases handled in time. In such a situation, they will be saved from major losses by treating in time.

- Air pollution prevention

Everyone is using masks nowadays due to the fear of coronavirus. As a result, deaths from air pollution will be reduced. Here, every year, 5 million people in the world die due to diseases caused by air pollution. In India alone, air pollution is the cause of death of 1.5 million people every year. In addition, infection with infectious diseases like measles, TB, and swine flu will be less likely.

- Reduced global warming

Due to the corona virus epidemic, almost all the countries of the world have locked down in their country due to which factories and vehicles are not running. As a result, global warming, which was gradually increasing, is now gradually decreasing. The ozone layer, the world's protective shield, is also improving due to reduced pollution.

- Improve family relationships

In this era of competition, everyone have become so busy these days, that people are not been able to give time to their precious relationships even in this rush. Due to which the distance is increasing in family relationships. But the lockdown due to corona virus is giving people a chance to spend time with their family. Which will strengthen the family relationship.

STEPS TAKEN BY THE GOVERNMENT IN COVID-19

By- Shobhit



The government recently introduced the Aarogya Setu mobile application to educate citizens about Covid-19 and help them make informed decisions amid the crisis. On Sunday, an oil ministry spokesperson said that poor households using 5kg cooking gas cylinders will be entitled to eight free refills in three months as a relief from the disruptions due to the COVID-19 outbreak. The number of free refills will be limited to three for beneficiaries using 15kg cylinders. The deadline for linking Aadhaar with PAN card has also been extended from March 31 to June 30, 2020. The government released a statement regarding 12 million MT of food grain during the April-June quarter under Pradhan Mantri Garib Kalyan Ann Yojana amid the Covid-19. 800 million poor people will get 6Kg wheat or rice and 3kg pulses every month from April to June; 80 million families to get free cooking gas. PM Modi announced a Rs 20-lakh-crore stimulus package, equivalent to about 10% of India's GDP, aimed at making the country self-reliant and reviving the stalled economy. People who are earning less than Rs 15,000 per month, the government will pay 24% of their monthly wages as well as wages under the job guarantee program increased to provide an annual benefit of Rs 1,999 to a worker. 200 million women who hold basic bank accounts will get Rs 500 per month until June along with 30 million senior citizens, widows, and disabled to get around Rs 1000. 3 million health workers fighting COVID-19 will get an insurance cover of Rs 50 lakh. The government had announced under the special provision that individuals could now withdraw three-month salary from EPF that is Employees' Provident Fund account amid the coronavirus crisis. It has been exempt from the service charge. Around Rs 30,000 crore has been released by the government in assistance to various sections of the society. The Prime Minister's Citizen Assistance and Relief in Emergency Situations Fund (PM CARES Fund) is a kind of a money pool which was created by the Indian government on March 28, 2020, in order to step up the nation's fight against the fast-spreading virus.



COVID-19



**JOIN THE FIGHT
AGAINST COVID19**

CONTRIBUTE IN PM CARES

TOGETHER LETS FIGHT AGAINST THIS DEADLY VIRUS

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**Advertisement By:
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कैसे इस तालाबंदी से जलवायु के लिए अनपेक्षित लाभ हो रहे हैं

हर्ष गोयल

कोरोना वायरस एक वैश्विक महामारी में बदल गया है। यह चीन से शुरू हुआ था और कम से कम 17वें देशों में फैल गया था जिसके परिणामस्वरूप अर्थव्यवस्था नीचे गिर गई, शेयर बाजार दुर्घटनाग्रस्त हो गए और लोग धार्मिक रूप से सामाजिक दूरी का अभ्यास करने लगे। इन सबसे ऊपर, अभी भी इस बीमारी का कोई पहचानने योग्य इलाज नहीं है। इस सब के नीचे जाने के साथ एक चांदी की परत है जिसे जलवायु के लिए अज्ञात लाभों के रूप में देखा जा सकता है। यह निश्चित रूप से नहीं कहा जा सकता है कि वे लंबे समय तक मौजूद रहेंगे, लेकिन अभी अंतर देखा जा सकता है। तो यहाँ कुछ कारक हैं जो जलवायु में मदद कर सकते हैं।

वेनिस में साफ पानी

वेनिस में नहरों में से पहला होने के कारण वे लगभग 60 वर्षों में साफ हो गए हैं। हाल ही में लॉकडाउन के कारण और हर कोई खुद को अलग-थलग कर रहा है। नावों का आवागमन कम हो गया है, जिससे पानी का मंथन कम हो गया है। इसका मतलब यह नहीं है कि पानी की गुणवत्ता बेहतर या स्वच्छ हो गई है, लेकिन तलछट पानी की सतह के ऊपर दिखाई नहीं देती है। हालांकि इससे नालियों के पानी में कूदने वाली डॉल्फिन के बारे में कुछ खबरें शुरू हो गईं, जो कि नेशनल जियोग्राफिक द्वारा पुष्टि की गई थी।

उत्सर्जन और ग्रीनहाउस गैसों में कमी

एक और बदलाव जो देखा गया है वह यह है कि उत्सर्जन में कमी आई है और इसका श्रेय कोरोनावायरस को दिया जा सकता है। कार्बन ब्रीफ द्वारा किए गए विश्लेषण ने सुझाव दिया। प्रमुख औद्योगिक क्षेत्रों द्वारा उत्पादित उत्पादन में 15: – 40: की कमी हुई है और पिछले कुछ हफ्तों में कार्बन डाइऑक्साइड (CO₂) गैसों के उत्सर्जन में 25: की कमी आई है। स्थानीय सरकार अभी भी व्यापार को बंद रखने और समान नीतियों को बनाए रखने पर जोर दे रही है।

इसे भी पढ़ें: ग्रेटा थनबर्ग का पीएम मोदी को संदेश: जलवायु परिवर्तन गंभीर

नासा ने चीन की दो छवियों को भी जारी किया जिसमें दिखाया गया था कि नाइट्रोजन डाइऑक्साइड का स्तर पहले की तुलना में कम दर्ज किया गया था। पहली छवि में शहरों पर प्रदूषण का पता चलता है और दूसरा दिखाता है कि यह गायब हो गया है। CO₂ जीवाश्म ईंधन जलाने से निकटता से संबंधित है और औसत स्तर पहले की तुलना में 36: कम देखा गया।

वायु की गुणवत्ता में सुधार

देशों और शहरों के साथ काम के घर को अपनाने और सामाजिक गड़बड़ी को लागू करने के लिए। न्यूयॉर्क में कोलंबिया विश्वविद्यालय के यातायात स्तरों के शोधकर्ताओं के अनुसार यात्रा की आवश्यकता काफी कम हो गई है, अनुमान लगाया गया कि यह 35: कम हो जाएगा। उनके शोध ने यह भी सुझाव दिया कि न्यूयॉर्क के मुकाबले CO₂ के साथ-साथ मीथेन में भी गिरावट थी। स्टैनफोर्ड यूनिवर्सिटी के एक शोधकर्ता ने कहा कि चीन ने हवा की गुणवत्ता में सुधार के संकेत भी दिखाए हैं।

EFFECTS OF LOCKDOWN

By-Kartik Chhatwal



Critics of the government regarding the lockdown are particularly raising the point that the order to implement the lockdown was ordered without any delay. While the truth is that the corona situation in India would probably have been similar to Italy and Spain if the lockdown had not been done. Lockdown is going on in India, but the biggest benefit came from the fact that it spread awareness among the people and helped fight the coronavirus. If there was no lockdown in India, the picture of India would have been far more frightening than the current situation. A question that remains inside everyone is when will this lockdown end and after this how long will it take for life to become normal. Visuals of a cleaner River Ganga have emerged from Uttar Pradesh's Kanpur as well as Varanasi. The clear water is a result of the shutdown of most industries. The nationwide lockdown that brought 1.3 billion people to a stop has apparently caused positive changes in the environment, at least temporarily. Skies are clearer and river water seems cleaner. In a rare sighting, fishes can be seen near the Varanasi ghat steps. This seems to have happened because of the absence of crowds and clean water.

HIMALAYAN RANGES ARE VISIBLE FROM BIHAR AFTER DECADES !

By- Bhumika Bansal



“ I believe the world is incomprehensibly beautiful—An Endless prospect of Magic and Wonder! “

One of the most positive impacts of the lockdown is that it has brought a drastic change in pollution across the world, including India which has also witnessed a rapid downfall in the level of air pollution. Mornings are very brighter than earlier. Fresh air, chirping of birds, clear skies, etc. have been observed within the lockdown period. Due to fallout, people had been able to see distant things too, like snow-capped mountains, the world's highest peak: Mount Everest. This amaz-

ing viral image on social media was captured by the resident in Bihar's singhwahini village who talks about mountains with green trees that can be seen at the bottom of the image. This village is situated in Sitamarhi District. In the surprising talk, she conveyed that she woke up with a stunning view of the mountains after decades which was used to be casually observed after rainfall at times. It was shared on Twitter by RituJaiswal, she said, “we can see the Mount Everest from our terrace today “. She further said in her tweet that nature is balancing itself!. Thus, the picture gained more than 1000 likes so far. This peak is located less than two hundred kilometers away in Nepal. At last, this amazing view is the result of a positive impact on our environment which is only possible because of the Covid-19 Lockdown Period.

DIGITAL STUDENTS DURING COVID-19

By- Ishika Sahni



COVID-19 is a very dangerous virus that is causing harm to the country. It's harming the country not only in the health sector but also in the economic sector. As everyone is at home, the progress of the country is stopped. Only one solution for being safe from this virus is social distancing. We all had to stay at home and fight this dangerous virus. There are many changes occurring in the life of people because of COVID-19. A big change in the life of students is digitalization. As there is a lockdown in the whole country because of COVID-19, we can't go anywhere. We have to stay at home only and do the work as much as we can do. Offices are closed and workers are doing work from home. Like that the studies of students have also started but all things are going online. All the students are promoted to the next session except 10th boards students, 12th boards students, and final year students, but the studies have been started for the students to complete the syllabus. Digital studies are very good for the students and giving so many benefits to them. They are getting more knowledge than before, getting many solutions to one problem, advancing in studies, and much more. There are also some disadvantages but that all are being solved day by day by the institutions. All are trying their best to make digitalization the best way of studying at this time because there are no more choices rather than this. So all are trying to do every possible thing through digitalization. This will also make children of India advance and more innovative to do many things.

SOCIAL MEDIA INSIGHTS IN THE TIME OF SOCIAL DISTANCING

By: Tanisha

Social media is one of the best ways to share news nowadays especially if you are trying to alert people of something serious in a very, very quick manner. Whether it be COVID-19 news from individual states or news on a national scope, social media gets the message where it needs to go. Most of the youth get information through social media before he or she can find it on a news channel. It has become the primary source of information. Fake news is also being spread through social media which should be triggered out soon. But now in this epidemic when the government issued stay-at-home orders, its role is materializing. It's fascinating multiple fresh users. Ironically, in this span of social distancing, it's one of the leading and powerful sources which is truly engaging people socially. It is evolving as the greatest hub of immense satisfaction and entertainment for society. Not only people are just posting pictures and videos, adding stories, chatting but they are also generating creative content, whether on Twitter, Facebook, Insta-

gram, youtube, or TikTok. Recently, a dispute also took place between tik-tokers and YouTubers about who produces much suitable content which should not be there as both are incompatible and have their own pros and cons. These days you can see many humorous videos trending on YouTube such as lockdown effect, life after and before lockdown, etc posted by famous YouTubers. Also, TikTok is gaining popularity and has got its users increased in which celebrities are not far away. There are various celebs who joined TikTok in quarantine and has attracted millions of followers. Social issues are being talked on TikTok and quarantine ideas have become a hit. Instagram is yet not last in the race, many youngsters are emerging out, showing their mastery and gaining attention. The coronavirus crisis has raised the smartphone to stature, promoting the ability to stay linked during self-isolation. Thus, social media is helping people in connecting with friends, family, and like-minded people for socialization and emotional consent.

COMFORT ON WORKING FROM HOME

-Esha Banerjee

As the world is fighting against the pandemic together, the entire nation is under its 3rd ongoing lockdown. Although, some ease has been provided to the citizens but the major problem is that the rate of affected people seems to be increasing with the passing days.

Therefore, most of the companies have opted for 'work from home' strategy for their employees. This is not a new version of working as work from home has been practiced by firms earlier too, but the entire work done from home is a new adaptation by these companies. While major IT firms have decided to go with the working process even after the situation gets normal. Work from home has proven beneficial for the employees as well as the company.

Once an employee starts working from their home there's no going back to the office as work from home provides with many benefits:

- It chucks out the time consumption of traveling to workplaces.
- We all seem to be worried about balancing our work life, and working from home can be a good option to manage work-life.
- Another important aspect is it can help in cost-cutting as the organizations will not have to pay for workspace.
- It has been seen that employees working from their home to work more hours than exact working times.

These are some of the advantages that working from home provides us. It surely had helped many companies to work smoothly even under this situation of lockdown. And in the coming times, there is a high expectation that companies may shift their work mode from offices to home.

MERI COLLEGE STUDENTS ATTEND WEBINAR BY FACT- SHALA

By-- Abhinav Singh



The students of Management Education and Research Institute, Department of Journalism and Mass Communication attended a webinar conducted by Fact-Shala, Data Leads, Internews and Google.org on the topic “How to navigate the COVID-19 Infodemic” on 22May’ 2020. The guest of the webinar were Mr. Pankaj Pachouri Editor, Former Communications Advisor to PM and Founder & Editor-in-Chief, Go News; and Prof.Anubhuti Yadav, HOD-New Media & Technology Course and Director – Advertising & Public Relations, IIMC, Delhi.

Mr. Pachouri commenced the webinar talking about overloaded information which makes it very difficult to chose between fake news and actual news which further creates problems. Further, he spoke on how videos can be morphed and recreated. One should not forward any information on social media before its verification.Prof. Yadav discussed that any message received can be verified through WhatsApp by WHO, PIB, IFCN (International Fact-checking network), etc. She also talked about communication theories like two-step theory, cultivation theory and bullet theory. There are many agencies where we can fact check about different contents. For advertisements there is ASCI, for television there is NBA. IBF complaints regarding television news, daily soaps, etc. Press council of India for newspapers, Ministry of Home Affairs, Delhi Police, National Cyber Crime reporting portal, etc. Nowadays there is PIB Fact-Check. She told us that no content should be shared without being verified as a responsible citizen.



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UNMASKING COVID19



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