

MERI
COLLEGE

News Insight FEBRUARY 2020





HR CONCLAVE

Management education and research institute (MERI) in partnership with National Human Resource Development Network conducted HR Conclave on “Talent Management in the Era of Industry 4.0” on February 15th, 2020. The event, organised by Internal Quality Assurance Cell of the college emphasised on the inexorable shift from digitization (Third Industrial Revolution) to innovation (Fourth Industrial Revolution) and the challenges posed to rediscover business strategies.

The programme commenced with its inaugural session graced by the chief guest, Deepak Pahwa, Chairman, Pahwa Group, Managing Director, Bry-Air (Asia); Shri I.P. Aggarwal, President, MERI Group of Institution; Prof. Lalit Aggarwal, Vice President, MERI Group of Institution; S.K. Aggarwal, Chief Finance Officer; Prof. A.K. Aggarwal, Dean; Dr. S.K. Goel, Director-Coordinator and other dignitaries. The session consisted of traditional lamp lighting session by dignitaries, National Anthem, NHRDN- Code of Conduct, followed by MERI- Code of Conduct. The welcome address was presented by Prof. Lalit Aggarwal, wherein he spoke about the emerging breakthrough technology like robotics, artificial intelligence and communication system.

The programme progressed with the first panel discussion on “Transformational Leadership in HR 4.0: Issues, Challenges and Opportunities”. The session was moderated by Dr. Jatinder Singh, Director, PHDCCI and the panellists included Ramesh K. Verma, President- Delhi, VR/AR Association; Veer Sagar, Chairman, Selectronic; and Mamta Wasan, Sr. VP-HR, FIS.

The second panel discussion on “Skills Requirement to Embrace Data Driven Talent Economy” was moderated by Dr. Sushil Chandra, scientist ‘G’, INMAS, DRDO and the panellists included Col Rohit Agarwal, Strategy & Plans, The Bird Group; Sumit Duggal, Co-founder, Sign Catch Inc; and Anuj Khanuja, Program Manager, Right Management. The session commenced with a vote of thanks by Dr. Deepshikha Kalra, Professor, MERI.

The programme, organised by Prof. A.K. Aggarwal, Dean and Dr. Maitri Bhushan, Associate Professor, MERI College was highly appreciated by all attendees, guests and dignitaries.





FINANCE SEMINAR

Management Education and Research Institute (MERI) organised National Finance Seminar 2020 on “Leveraging Fintech for Business” on 22nd February, 2020. The seminar, organised by the Internal Quality Assurance Cell of the college attempted to explore the emerging dimensions of ongoing technologies used in finance sector and to find out the innovative strategies in the turbulent business environment.

The programme commenced with its inaugural session graced by the Chief Guest, Sunil Soni, General Manager, Punjab National Bank; Guest of Honour, Naveen Gupta, Zonal Head, Delhi NCR, ICICI Bank; Shri I.P. Aggarwal, President, MERI Group of Institutions; Prof. Lalit Aggarwal, Vice President, MERI Group of Institutions; S.K. Aggarwal, Chief Finance Officer; Prof. A.K. Aggarwal, Dean; and other dignitaries. The session consisted of the traditional lamp lighting session by dignitaries, National Anthem, followed by MERI- Code of Conduct. The welcome address was presented by Prof. Lalit Aggarwal, wherein he spoke about the rapidly changing Fintech landscape and the impact of new innovations on traditional business models, along with the need to harness new technologies to build a better business.

The programme progressed its first technical session with a presentation by the management students. This was followed by informative deliberations of the speakers, G. L. Manchanda, former AGM, Punjab National Bank; and Akhil Bansal, Principal Consultant, PKC Advisory, respectively.

Furthermore, the session concluded with an interesting presentation by the management students, followed by the deliberations of the speakers, Sumeet Manocha, Associate VP, Hindustan Power Group; and Mohan Mehndirata, Director, ISACA, respectively.

The seminar, organised by Prof. A.K. Aggarwal, Dean, MERI College; Shikha Gupta, Assistant Professor, MERI College; and Dr. Kompal Barara, Assistant Professor, MERI College drew its curtain down with formal vote of thanks by Prof. A.K. Aggarwal, valediction and certificate distribution.





IT SEMINAR

Management Education and Research Institute (MERI) organised Aprendemos, 18th National IT Seminar on 29th February, 2020. This seminar was based on KNOWLEDGE ENGINEERING that tries to emulate the judgement and behaviour of a human expert in the Data Science field that includes aspects of Machine Learning. This seminar organized for the knowledge of applications of Data Science and Machine Learning, Artificial Intelligence, classification and evaluation methods for Machine Learning Algorithms, Predictive Learning and Automated Knowledge base construction.

For this event the honourable chief guest was Dr. Ajay Kumar Gupta, Director, ICSSR. We welcome our chief guest Dr. Ajay Kumar Gupta for lighting the lamp along with other delegates. The Skit on Knowledge Engineering was performed by MCA Students.

Welcome speech was given by Sh. IP Aggarwal, President and the guiding force behind this whole endeavour of MERI. Prof. Lalit Aggarwal, vice president, MERI group of institutions gave his welcome address to the chief guest. After that Dr. Ajay Kumar Gupta told their experience and guides the students for further growth in knowledge engineering.

At the end of inaugural session, Prof. A K Aggarwal gave a vote of thanks. Second Technical Session conducted by Ms. Niharika Grover, Sr. Software Engineer, EXPEDIA. She told deeply about how RL can be used in robotics for industrial automation, used in machine learning and data processing, and also used to create training systems that provide custom instruction and materials according to the requirement of students.

Third Technical Session conducted by Mr. Anshul Kumar Gupta, Data Scientist, WINGIFY He told about Bayesian machine learning which allows us to encode our prior beliefs about what those models should look like, independent of what the data tells us. This is especially useful when we don't have a ton of data to confidently learn our model.

The seminar, organised by Prof. A.K. Aggarwal, Dean, MERI college, Prof. Ritu Aggarwal HOD (IT), Dr. Sumit Chauhan -Associate Prof., Ms. Nidhi Pruthi, Assistant Prof., drew its curtain down with formal vote of thanks by Prof. A.K. Aggarwal, valediction and certificate distribution.





RK FILM AND MEDIA FESTIVAL

On 2nd February 15, 2020 students of BA(JMC) department of Management Education and Research Institute went in event of RK Films & Media Festival 2020. It was the 8th session of "RK Films & Media Festival"; held at Tecnia Auditorium, Rohini.

Events such as Short Films, Fashion Show, RJ Hunt, Ad Mad, Photography, Face Painting, etc. were organized. Students from various colleges of India especially from BA(JMC) dept. participated in Tecnia RK Film festival. Tribute was given to the great actress Sridevi. A special dance performance was organized for her esteemed contribution to film industry.

The event was very amazing everyone enjoyed a lot. M.E.R.I, Janak Puri got 2nd position in RJ Hunt. All the winners were awarded by trophies and certificates.



SPORTS MEET

MERI group of Institutions, organized ANNUAL INTER COLLEGE SPORTS MEET on 3rd and 4th of February, 2020. This sports meet was held in MERI college of Engineering and Technology, Sampla.

Sports meet had competitions among various branches of MERI college. The branches were MERI college of Engineering and Technology, MERI college of Law, MERI CET and MERI janakpuri.

Many games took place. These games were: -

100 m race, 200 m race, 400 m race, 4x100 m race, volleyball, basketball, football, table-tennis, badminton, chess, discuss throw, tug of war, etc. The games conducted on first day were football, basketball, badminton, chess and racing heat. Both girls and boys participated in different -different games with full on enthusiasm.

There was a full media coverage by B(A)JMC department. An interview was conducted for coordinator of the sports meet and the director of MERI college of Engineering and technology. The annuals sports meet 2020 was a great success.



VISIT AT AMAR UJLA

Placement cell of M.E.R.I college organized a visit to India's leading Hindi newspaper which is serving this nation since 1948, on 5th February, 2020, for all BA(JMC) students. When they reach there Mr. Diwakar introduced the students about the company using a video which contained all the required and important facts that they should know as a journalism student. After the session the question and answer round happened ,in that round the most talk able question was what the publication do when an incident happened at 11:00pm and it needs to be there in newspaper so Mr. Diwakar answered this question very firmly that this depends on how many edition got printed because they print in sequence of editions they will put or add that news on the paper as per required edition. Then after this they were taken to visit the production i.e. printing unit.

This visit gave an exposure and practical knowledge to the students about how the process works. It was an amazing experience for all the students of BA(JMC).

JOURNATS AV

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On 7th of February, 2020, BA(JMC) students of M.E.R.I college took part in a two day long fest held from 6th to 7th February in Bharti College. . The fest was organised by the Journalism Department of Bharti College in which various competitions and cultural programs were held. Various panel discussions on different topics also took place in the fest. The panellist included experienced media professionals like Meghnad (Newslaundry), Manisha Pande (Newslaundry), Rohit Upadaya, Deepika Singh Rajawat (Lawyer, Jammu and Kashmir High Court) , Charu Pragya (Media Panelist ,BJP), Aarti Tikoo Singh (Foreign and Strategic Editor, IANS) , Rohini Singh (Journalist, The Wire), RJ Sayema, Divya Dureja , Pallavi Barnawal and Bashir Malik (Former Indian Services Officer and Former Director of Doordarshan and All India Radio – Jammu and Kashmir) . Various Competitions such as Quiz, RJ Hunt, Open Mic , Street Play , Pannel Discussions etc also took place .



PLACEMENT CAMPAIGN

Infosys technologies organized a placement awareness campaign on 7th of February, 2020. This campaign was organized only for the students of MDU Rohtak. A huge number of students participated in this session. It was an interactive session, and students are surely benefitted from this campaign.



PATRAKAAR SHRADHAANJALI DIWAS

The Department of Journalism and Mass Communication conducted a guest lecture by Dr. Vipin Gaur, General Secretary of Newspaper association of India; Dr. Monojit Sinha, Chairman of Mahatma Gandhi Global Peace Form and National Executive Secretary, NAI; and Dr. Rommel Valencia Tabula, President of International Administration and Researchers, Thailand. Then Dr. Vipin Gaur motivated and aware the students about value of patience and determination in the field of journalism. As the event was organized on “Patrkarita Shradhanjali Diwas” he also talked about devotion of a journalist.

Dr. Rommel Valencia Tabula, was honoured by our Vice President Prof. Lalit Aggarwal with Mahatma Gandhi Global Peace Award. Students were happy that he is taking all the good experience from our country.



“BHAIYAJI KI KAHIN”

The department of journalism and Mass Communication organized the recording of the famous News18 show, Bhaiya ji Kahin, anchored by Prateek Trivedi talk on ‘Delhi Elections’ on February 12th, 2020. This was a political discussion-based show in the presence of various representatives of political parties such as Aam Aadmi Party, BJP and Congress, along with social workers. The leaders discussed about the recently announced Delhi election results. The questions were open to the audience as well. As Aam Aadmi Party won the elections, the audience and the opposition party put forth a lot of questions for them, emphasizing on the women security in Delhi and the actions taken. Students raised questions pertaining to the topic. One of the women panellists even discussed about the rapes happening in India and corrective measures being taken.

Further, AV brothers also performed during the recording to keep the audience intrigued and managed. All students showed active participation and put up relevant questions. It acted as an opportunity to learn and be well informed about the recent political developments relating to the Delhi Elections.



VISIT TO SURAJKUND

The Department of Journalism and Mass Communication organized a visit to “Surajkund” on 13th february,2020. The Mela is organized by the Surajkund Mela Authority & Haryana Tourism in collaboration with Union Ministries of Tourism, Textiles, Culture and External Affairs. For the 34th Surajkund International Crafts Mela-2020, the state of Himachal Pradesh has been chosen to be the Theme State with the collaboration of Uzbekistan. At least 20 countries & all the states of India will be participating in the Mela.

A large number of renowned national and international folk artistes and cultural groups present day performances at both the Chaupals, the open-air theatres, located in the Mela premises. Also action-packed cultural evening programmes are held at the main Chaupal during each of the Mela evening. The Mela is indeed a custodian of the heritage crafts involving use of traditional skills that are fading away due to cheap machine-made imitations, and a special section is earmarked for showcasing of these heritage crafts. Journalism Student went there on Photo walk where they have to click picture according to different compositions.



REPORTING FOR VARIOUS BEATS AND **STRUCTURE OF A NEWSROOM**

The department of Journalism and Mass Communication, organised a guest lecture by Mr. Pramod Kumar, Senior Editor, The Pioneer, on “Reporting for various beats and structure of a newsroom”, in accordance to the curriculum of Print Journalism. He has worked as head of Dainik Bhaskar’s National Edition, launched Metro Now a JV of Times and HT as City Editor. This session was conceptualized to empower the students and future media professionals to understand various aspects of media functions and entertainment industry, in order to bridge the gap between theoretical knowledge and practical exposure.

He coherently guided the students about the topic. Additionally, he briefly explained various acts that should be known to criminal reporters and legal reporters. He also shared his experiences as a reporter. Students made it a healthy discussion by their active participation.



MERIANS ROCKS

It feels immense pleasure to share that Divyanshi of BJMC 1st year has bagged 1st position in the event of Cartooning and Nidhi Rana of MBA 2nd year has bagged 1st position in Anugoonj prelims. And now both of them would be competing in Anugoonj – Annual fest of Guru Gobind Singh Indraprastha University (GGSIPIU) scheduled from 17th to 19th February, 2020.

PLACEMENT ACTIVITIES

Placement activities done for MCA and BTECH students by placement cell of our college.

On 8th of January,2020, our college regular hiring partner E2E Research did its off-campus drive for our college MCA students. They conducted 3 rounds and finally 3 MCA students, Deepali Chauhan, Avinash Dogra and Rohit kumar got selected. All the three students have joined.

On 10th of January,2020, our regular hiring partner Aithent Technologies visited our college and did its campus drive. They conducted 4 rounds and finally 4MCA students Priya Jain, Jyoti Pal, Ayush Bhardwaj and Shivam Dubey got selected.

On 17th of January,2020, Leeway Hertz Technologies did its off-campus drive for our college. They conducted 4 rounds and finally 1 BTECH student Shivani Bisht got selected.

On 24th of January,2020, Website Toll Box did its off-campus drive for our college MCA students. They conducted 3 rounds and finally 3 MCA students Muninder Kaur, Rajveer Singh Rathore and Himanshu kumar got selected.



VISIT TO ANUGOONJ

Guru Gobind Singh Indraprastha University's 21st Annual Cultural Festival Anugoonj was held from 17th – 19th February, 2020 in the University campus. The event was started with an inaugural ceremony. The Chief Guest of the cultural festival was Mr. Anil Sharma, an Indian Film Director and Producer who has contributed a lot in Indian Cinema with his films like Gadar: Ek Prem Katha, Veer, Singh Saab the Great, Apne, Ab Tumhare Hawale Watan Sathiyo and many more. Students from various GGSIPU affiliated colleges participated in the festival and celebrated with full zeal and joy. Various competitions were held. The first group performed on Acid Attack which showed about all ordeals a girl faces after being attacked and how she copes with it. Then came the folk dance, which consisted boys who performed Bhangra and showed us really beautiful and unique moves and culture, tradition of Punjab which grabbed our attention. It was really a mesmerising experience. The students of BBA, MBA and BA(JMC) of Management Education and Research Institute participated in Anugoonj with full zeal and zest.



CREATIVE WRITING

Literary club of our college organised a guest lecture on "Creative Writing" on 25th of February, 2020, by Dr. Pramod Kumar, currently active in Journalism from last 30 years, Chief News Coordinator, Organiser of weekly magazine.

He started his session by sharing his experience in journalism and media, with the students. He reveals various facts and importance of creative writing. Many students from different course attended the seminar. The lecture was quite influencing and students were highly benefitted from this session.



NEWS 18

The Department of Journalism and Mass Communication organised industrial visit to “News 18 studio”, film city Noida, on 28th February, 2020. There were 6 panellists – Maulana Rashidi, Ifra Jaan, Dhanendra Bhardwaj (AAP), Gaurav Bhatia (BJP), Sushil Pandit (social activist), Subuhi Khan (SC Lawyer). The debate theme was based on “Side effect of Shaheen Bagh”. 50 student of BA(JMC) took part in this debate program “Takkar”, hosted by Mr. Amish Devgan and telecasted at 9:00 p.m. on channel CNBC Awaaz.

People from affected area were also invited as audience. The student of BA(JMC) also raised relevant questions which was answered by respective panellists. It was an interactive session.

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Published by MERI, Janakpuri, New Delhi

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