

## Plan of Action by IQAC

The action plan chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcomes to be achieved by the end of the year.

### PLAN OF ACTION

The following action plan was proposed and approved for the continuous improvement in results, placements, overall grooming and research endeavours for the programmes offered by the institute:

S.No.	Action Plan	Outcome
1	Enhancing Academic Performance	<b>Results:</b> Academic Inputs like Additional Notes, Assignments, Case Studies and Model Test Papers are provided to students for enhancing their academic performance.
2	Increasing Placements of Students	<b>Placements:</b> Various placement activities for improving personality and employability are undertaken. The activities include Mock Interviews, Group Discussion, Resume Building Session, Quantitative Aptitude, Interviewing Skills, Communication Classes, Time and Stress Management Sessions, AMCAT – Employability Test are conducted by Aspiring Minds Pvt. Ltd. and PDPSessions/Workshops to be conducted by Access HR Ltd.
3	Enhancing Research Orientation	<b>Research Paper publications:</b> FDPs/MDPs on Research Methodology for providing Knowledge of statistical tools like Excel, SPSS, AMOS, Other research tools such as Tableau, KNIME and R tools are organized for faculty for

		<p>carrying out research. Session on effective paper writing was also conducted. These activities helped the Faculty members in writing and publishing papers in the various conferences/seminars/ journals. Students are also encouraged to opt for developing research based projects on latest aspects and correspondingly write and present research papers.</p>
4	Enhancing Resource Management through Application Software.	<p><b>ERP:</b> The institute has established ERP committee to manage various academic resources. Under this, initiative has been taken to develop a common data base on all aspects related to students, faculty, staff and other governance related activities.</p>
5	Increasing Exposure to real life corporate problems	<p>Internships and industrial visits, Various live projects are undertaken by the students in consultation with faculties. Summer Internship projects have provided them an insight into the challenges of the corporate world. Students are taken for Industrial visits conducted to help them to understand the practical implications associated to the theoretical aspects. Corporate Academia Interface Committee provides an insight into the latest developments / challenges faced by corporate through interactions with corporate personnel by way of conducting guest lectures, workshops, seminars, conferences.</p>
6	Quality enhancement & sustenance	<p><b>Project work:</b> Various committees are formed to</p>

		<p>provide 360<sup>0</sup> holistic growth to the students. The committees are responsible for conducting curricular, co-curricular and extra-curricular activities and progress on all these activities are monitored regularly. Session on latest topics, workshops, value added courses, social responsibility initiatives, NSS and Eco-friendly activities are conducted throughout the year. Apart from this, innovative measures are adopted for providing real life practical exposure by encouraging the students to work in a team on inter disciplinary projects. Various group of MBA and MCA students have worked on Digital Marketing Project</p>
7	Providing Guidance for Entrepreneurship	<p><b>EDC activities:</b> Sessions, Workshops, Guest lectures and B-Plan Competitions are regularly held to provide an insight to the students regarding existing opportunities to work as entrepreneurs.</p>
8	Image Building and Increasing Visibility and Brand Name of the Institution	<p><b>Outreach and Accreditation activities:</b> With the execution of various committees in order to increase its visibility and enhancing its image, activities throughout the academic session and its extensive coverage on the institutes website and social media sites are conducted and used. Various initiatives have also been taken to improve the brand name of the institution. These include:</p> <p>(i) Providing quality education supported by guest lectures/ workshops by</p>

		<p>eminent personnel both from academia and industry.</p> <p>(ii) Conducting national and international Seminars/Conferences</p> <p>(iii) Conducting inter /intra college curricular / co-curricular/extra-curricular activities for students.</p> <p>(iv) Placement of students in branded companies through on/off campus placement activities.</p> <p>(v) Participating in Accreditation and Assessment processes</p>
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